



Weekly Travel Industry Insight

5 TIPS TO BE VISIBLE TO YOUR CUSTOMERS



The much-awaited tourism recovery seems to be here. It has been said several times that now is the time for innovation of travel businesses since the post-covid era has brought specific situation with specific demands...

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EU TO RESTART TOURISM - COVID CERTIFICATE HAS BEEN LAUNCHED



With 359 million vaccine doses administered against coronavirus, the countries of the European Union are getting ready to restart tourism with the implementation of the so-called "COVID passport". However, the...

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THE SHORTAGE OF VACCINE PREVENTS RAPID TOURISM RECOVERY WORLDWIDE



The sluggish Corona vaccination campaigns in many countries are thwarting a rapid tourism recovery in many regions.

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POST-PANDEMIC TOURISM – IS OVERTOURISM COMING BACK AGAIN?



On June 10, the city of Amsterdam sent out a press release to the world: "Visitors who disrespect our residents and our heritage are not welcome."

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THE U.S. SUFFERS FROM DROUGHT OF INTERNATIONAL VISITORS



A large number of U.S. beaches, hotels and casinos nationwide are filling up again as COVID-19 vaccination rates climb and closure orders are lifted. But this summer season is being driven almost entirely by U.S....

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17 MILLION TOURISTS EXPECTED THIS SUMMER IN SPAIN



Fernando Valdés, the Spanish Secretary of State for Tourism, expects 16.9 million international arrivals in Spain this summer, just 45% of those who arrived in the same period of 2019, but 2.7 times more than in...

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ITALIAN TOURISM ON ITS KNEES DESPITE MINISTER'S OPTIMISM



Italy represents one of the most popular travel destinations in the world, with approximately 40 % of the population having the country on top of their wish list for this year's holiday. These are significant...

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IN LATIN AMERICA 45% OF JOBS IN TOURISM WERE LOST OVER COVID-19



The hotel and restaurant industry has been hit the hardest by the ongoing health emergency in Latin America. 60% of the personnel in the industry are women; with 80% of them informally employed.

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NOT QUITE LGBTQ-FRIENDLY CARIBBEAN COUNTRIES LOSE MILLIONS IN TOURISM



The situation of LGBTQ people in many regions around the world is not pleasant to say the least. One of these regions is also the Caribbean which is not quite LGBTQ-friendly.

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ONLY 3% OF FRENCH TRAVELERS PLAN A VACATION OUTSIDE THE EU



Summer holidays are just around the corner and while travel agencies have shown encouraging growth rates, the French don't seem ready to splurge this summer.

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