



UN Tourism News #28 | 26 AGO 2021



International Travel Largely on Hold

The biggest crisis in the history of tourism continues into a second year. Between January and May, international tourist arrivals were 85% below 2019 levels (or a 65% drop on 2020), UNWTO data shows. Despite a small uptick in May, the emergence of COVID-19 variants and the continued imposition of restrictions are weighing on the recovery of international travel.



The First International Standard on Accessible Tourism For All

The International Organization for Standardization (ISO) has published the world's first standard on accessible tourism, ISO 21902 Tourism and related services – Accessible tourism for all – Requirements and recommendations. This is an international standard offering guidelines to ensure access and enjoyment of tourism for all on an equal basis.



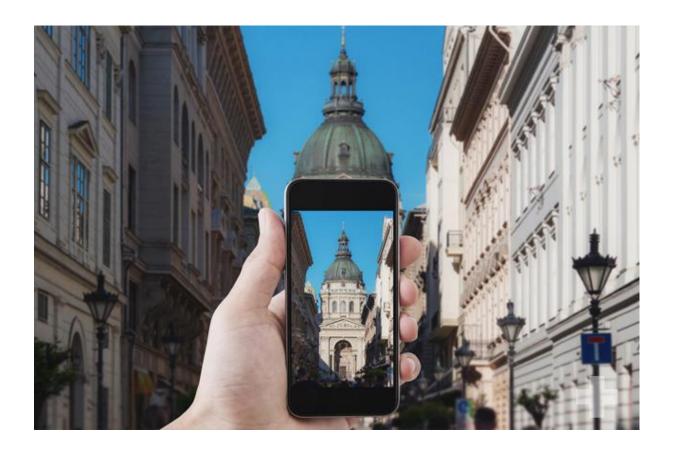
Tourism Takes Action on Plastic Waste and Pollution

Tourism businesses and destinations are stepping up their commitment to sustainability. Aimed at reducing waste and pollution across the sector, the <u>Global Tourism Plastics Initiative (GTPI)</u> is welcoming 32 new signatories, with every global region represented behind the shared goal.



City Leaders from Around the World Met to re-Imagine Urban Tourism

The mayors of some of the world's leading destinations have met in Porto to rethink urban tourism in the post-pandemic age. The Mayors Forum on Tourism and the Future of Cities highlighted the opportunity to restart urban tourism with a focus on sustainability, innovation and inclusion.



Digital Tools to Revitalize Tourism

The World Tourism Organization (UNWTO) continues to energize the restart of tourism based on sustainability and innovation. An agreement with MUST Travel & Tech places a digital tool at the service of tourism, allowing users to share their experiences to promote the reactivation of the sector with a view to sustainability.

Upcoming UNWTO events:





2nd Edition of UNWTO Global Tourism Investment

5th UNWTO Global Conference on Wine Tourism

2-4 September

8-10 September





6th World Forum on Gastronomy Tourism

World Sports Tourism Congress

31 Oct. - 2 Nov.

25-26 November

Join World Tourism Day! Tourism for Inclusive Growth



Tomorrow Today - What's new in UNWTO's Innovation, Education and Investments Department?

Innovation:

Calling all job seekers, employers and governments!

Join UNWTO Jobs Factory! The one platform that connects job seekers, employers and governments to expand tourism's workforce through equal and decent opportunities for all.

Education:

Become a top tourism professional at **UNWTO Tourism Online Academy!** Build tomorrow's tourism for a more resilient, greener and smarter world.

Upgrade your CV now Management, law, operations... Choose your programme!

UNWTO media highlights:



'No one comes here any more': the human cost as Covid wipes out tourism



Europe's summer tourism outlook dimmed by variants, rules



Summer Travel Is Back. Earth Can't Handle It.



Skift Dear Travel Industry: Here Are 3 Ways You Can Address Vaccine Equity Now



Re-starting tourism in the EU amid the pandemic

Most Popular On Social Media:



<u>Heritage</u>, culture and thrill are the ingredients of the #AfricanGastronomy. <u>Discover Africa through the stories of top #African chefs and a collection of colourful recipes</u>.

Travel around the multimedia map of A Tour of African Gastronomy



Get your CVs ready to join #UNWTO #JobsFactory! Enjoy free access to #tourism job opportunities all over the world. Now is the time to join the tourism workforce as we prepare to take off again! Apply now!



Become a top tourism professional at UNWTO Tourism Online Academy!
Build tomorrow's tourism for a more resilient, greener and smarter world
Upgrade your CV now Management, law, operations, Sommet Education
courses... Choose your programme!

#UNWTO's guidelines to support cultural tourism help destinations adapt to the new reality.



Promoting synergies
Strengthening tourism's workforce
Harnessing technology
Fostering community-based tourism

Follow UNWTO on Twitter, Facebook, Instagram and LinkedIn

