

Visit Norway

Hei,

This newsletter is all about food, arts, and culture. Find out about

- Oslo's inspiring art experiences
- Norway's food culture
- Visit Norway B2C campaign collections on arts and food
- Sustainable Destination Lysefjord
- Tips about a new restaurant with a view, a new Troll Museum, the winner of the attractive city award, a new installation and rest area on the National tourist routes and about James Bond places

Your Visit Norway travel trade team

PS: Feedback to the newsletter is welcome. Send your comments to newsletter@visitnorway.com.

Oslo art moves you

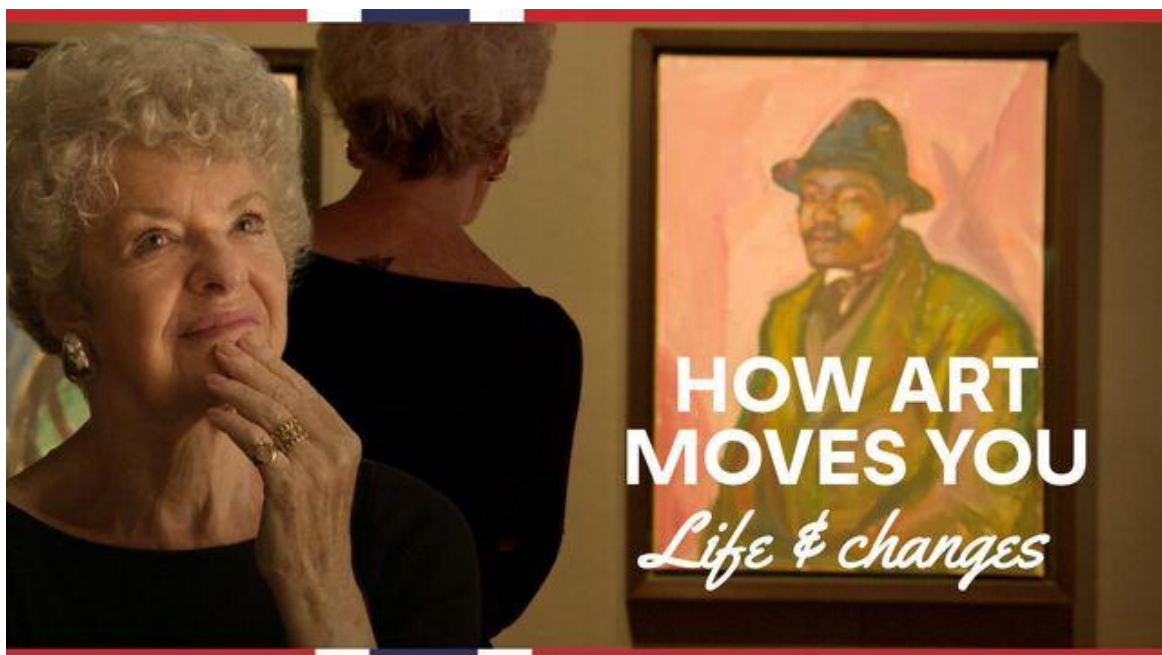


Photo: VisitNorway.com

When you get confronted with **the power of art**, feelings a work of art triggers in you **can overwhelm** you. Like awe, happiness, warmth, joy or even negative feelings. At the same time **art can heal**, make you feel connected or understand the world better. Norway would like to reawake these feelings in you, offering special art experiences. For instance in Oslo, where a lot of first-class culture and art institutions are about to open on an international level.

Find your favorite art experience

Visit Norway campaign collection “Oslo Moves Art”

If you promote Norway and offer travel programs to Norway, you might be interested to know more about our social media and B2C activities. Here you find a collection of photos to use for free and a campaign overview of our [“Oslo Moves Art” campaign](#) that is on air right now.

Campaign collection “Oslo Moves

Art”

The surprising flavours of Norway



@Thetravelbook - Juvet Landscape Hotel

Norway has a **strong food culture** and celebrates its local food producers, now more than ever.

In every small town or bigger city, you can find eateries and restaurants that serve locally produced dishes made from **fresh and high-quality ingredients**. Some chefs even go diving into the sea to harvest seafood for the evening meals, others work in close cooperation with reindeer herders and regional farms. The results are always delicious - from traditional dishes to new innovative delicacies.

Norway's unique food
destinations

Visit Norway B2C campaign collection Food

Here you find a collection of photos and videos to use for free and campaign overviews of our "Food" campaigns, that are on air right now.

Campaign collection "Food"

Norway`s Sustainable Destination Portrait



Thomas Rasmus Skaug - VisitNorway.com

Lysefjord – close to Stavanger

The Lysefjord area is known for its world-famous mountain formations **Preikestolen** and **Kjerag**, and the **world's longest wooden staircase of Flørli**. It takes 4.444 stairs and approx. 2 hours to climb it. Imagine the views that await you at the top of these attractions.

If you like it a bit softer there are **plenty of hiking opportunities** near the Lysefjord.

Find out more about the Lysefjord region

Tiny Tips



The Slottet restaurant in Sirdal, photo: @theslottet

A father and child dream comes true when the **new restaurant “Slottet”** opens in Sirdal on October 9th. Built on a vantage point and based on local traditions it offers special nature and food experiences. Slottet means Castle in English, just as the vantage point where the restaurant is located and where father and son began to dream about this, years ago.



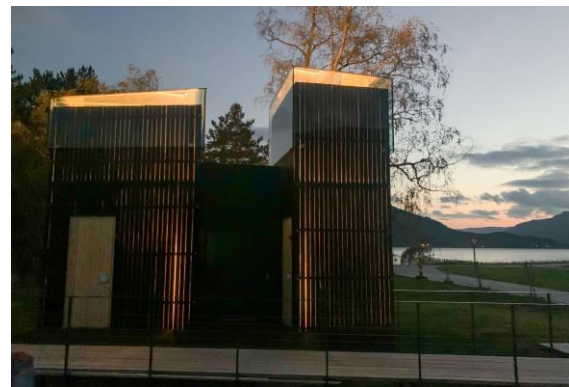
Sea troll face, photo: Troll Museum

Norwegian trolls and nature come alive in the **new troll museum in Tromsø**, which opened this September. It is the first museum to offer Augmented Reality technology for visitors. Welcome to the world of trolls!



Havøysund, @Roni Horn - Photo - Frid-Jorunn Stabell

On 30 September 2021, the Norwegian Public Roads Administration opened its **new Norwegian Scenic Route installation in the fishing village Havøysund**. Roni Horn’s art installation consists of two glass objects in an architect–designed wooden cabin.



Rest area Hestad, photo: Ola Ulvolden

The new Hestad picnic area with toilet and viewing ramp is a perfect break at the cultural monument of the Hestad chapel. Another **modern tourist road stop on Norwegian Scenic Route Gaularfjellet**, open since 15 September.



Porsgrunn, photo: @iamnordic

Congratulations to Skien and Porsgrunn in Telemark. The twin cities have been named **Norway's most attractive cities in 2021.** Attractive city is the state's award for sustainable urban and local development and is awarded by the Ministry of Local Government and Modernization.

007 in Norway



Atlantic road, Photo: CH - VisitNorway.com

The new James Bond blockbuster was partly produced in Norway. Norway is not only the coolest backdrop for James Bond in "No Time to Die", but it also allows you to follow in Bonds footsteps and even further – when experiencing stunning and cinematic scenery.

**Find Norway's 007-like
sceneries here**

Get in touch with our Visit Norway B2B team!

Sign up for our VisitNorway Insights seminars and virtual fam trips here!

If you are on LinkedIn, visit our "MeetInNorway – Visit Norway" group and we will update you with Norway's news on meetings, incentives and events.

**Join the MeetInNorway
LinkedIn group**

Travel Advice

Since September 25th "...all travellers from the EU/EEA and several other countries outside the EU are now allowed to enter Norway. All children under 18 years from these areas will no longer have to quarantine."

Check for these latest updates on our info page on [VisitNorway.com](https://www.visitnorway.com).

Look also for updates on the websites of the [Norwegian government](#), the [Norwegian Directorate for Immigration](#) and of the [Norwegian Institute of Public Health](#).

If this travel trade newsletter was forwarded to you and you loved it, you can [subscribe to it here](#).