



Tourism Review
NEWS
Respected Voice of Tourism

Weekly Travel Industry Insight

BIG DATA AND SENSORS: SEVILLE USES TECHNOLOGY TO BOOST TOURISM



Seville, the Andalusian capital, has launched a 'Smart Tourist Office' in order to automatically analyze big data – the occupation of spaces, consumer habits and much more – in order to improve the tourist offer.

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BALI'S ELEPHANT TOURISM - PROFITABLE YET UNETHICAL BUSINESS CONTINUES



The Covid-19 pandemic has had a devastating impact on the tourism industry worldwide, but some regions are affected more than others, for example Indonesia and its much-desired island of Bali, a tropical paradise...

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CHILEAN TOURISM SECTOR CELEBRATES THE EASING OF BORDER RESTRICTIONS



Chile's tourism unions welcomed the government's announcement to relax restrictions for travelers entering the country, allowing to revive a sector particularly affected by the COVID-19 pandemic.

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BAVARIA REPORTS DOUBLE-DIGIT TOURISM GROWTH IN AUGUST



August is one of the most important months for tourism in Bavaria. This year, too, the summer vacation month has contributed to further recovery of the sector, which has been hit by the pandemic.

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EUROPE IS LOOKING FOR THE BEST CITIES WITH SMART TOURISM OFFER



Seven finalists aspire to become one of the two European capitals of Smart Tourism 2022. There are: Bordeaux, Copenhagen, Dublin, Florence, Ljubljana, Palma, Valencia.

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SPAIN: DOMESTIC TRAVEL DEMAND BOOMING



The domestic travel demand explains the recovery of tourism in the summer. The increase in the number of Spanish tourists traveling within the country due to the difficulties with traveling abroad explains this...

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GLOBAL TOURISM SLOWLY RECOVERING



There were clear signs of an upturn in global tourism in June and July 2021, as some destinations eased travel restrictions and the global rollout of vaccinations progressed in many parts of the world.

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FRENCH TOURISTS WENT WILD ON THEIR SUMMER VACATIONS



The French really did go "wild" during their last summer vacations, to the great benefit of destination France. As a result of the deconfinement and the increased desire to go out, and of savings accumulated due...

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GOOGLE HAS LAUNCHED A NUMBER OF GREEN INITIATIVES



Being one of the most important and influential companies in the world, Google has realized that they are in a position to have a positive impact on society as a whole. And this is exactly what the company is doing...

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MONGOLIA ACTIVATES ITS ELECTRONIC VISA PROGRAM



Since October 1st, international tourists from 36 countries can apply for an electronic visa to travel to Mongolia.

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