

November 14, 2021

Top Stories

Tripadvisor CEO Steve Kaufer to Leave Post in 2022, Search Is On for Successor

Steve Kaufer had a great run at Tripadvisor, transforming a company with a small office over a pizza shop in Massachusetts 20 years ago into a global, household-name brand. The issue for Tripadvisor isn't necessarily who will replace Kaufer, but what innovations will it take to revive the company.



Executive Q&A: Hotelbeds Looks Toward Travel's Frictionless Future

Sponsored by Hotelbeds

With digitization continuing to transform the travel and hospitality industry, SkiftX chats with Hotelbeds' CEO Nicolas Huss on his vision for the future of frictionless travel.

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Hotel CEOs Concede a Lasting Labor Shortage May Reshape Guest Experience

Finally, there's some honesty about the hotel labor shortage crisis, and it doesn't just hinge on pandemic-related unemployment benefits.

Hotel CEOs Make These Bold Predictions for 2022

The Delta variant didn't evade major hotel companies from profitability on their most recent quarter. Barring some massive pandemic setback, many of these optimistic outlooks are possible.

U.S. Travel Agencies Can't Cope With Demand Because of Advisor Shortage

The U.S. travel agency industry will only make a complete recovery when it manages to replace advisors cut during the pandemic. A lack of staff has often made booking trips difficult for people eager to use travel advisor services.



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Join Us Next Week for Skift Aviation Forum

On Wednesday November 17, we'll be covering key topics that are shaping the aviation industry including International Recovery, Evolving Domestic Networks, How Business Travel Will Bounce Back, and many other timely discussions. Don't miss out on this incredible event — reserve your spot today.

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What the Leisure-Led Travel Recovery Means for Future Hotel Development

Real estate is a long-term play that generally isn't impacted by downturns, but the pandemic accelerated efforts to beef up some development offerings in the leisure and luxury orbit.

Apple Privacy Changes Could Give More Leverage to Big Online Travel Agencies

Personalization initiatives aside, Apple's privacy changes are a great win for travelers, but a big headache for online travel companies. The result is the biggest players have the potential to gain advantage over smaller competitors.

Editor's Picks

4 Airbnb Takeaways From the Third Quarter

We are just asking the question: With all of the disruption in the travel industry over the past 12 months, is it reasonable to believe that the number of hosts on Airbnb hasn't changed an iota?

What's Missing From Big Cruise's New Climate Action Goals?

Alternative fuel sources are urgently needed, yes. But the cruise lines' woes go well beyond emissions and remain unaddressed, even if CLIA now recognizes that really big ships aren't suitable for certain destinations. With climate change finally front and center, will more governments restrict megaships and regulate various impacts on host communities?

Is Interest in Hybrid Trade Shows Waning?

Despite visitors showing a lot of interest in attending hybrid events last year, there are some signs that attendee enthusiasm may have begun to wane. Does that mean the end of hybrid events?

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