



UN Tourism News #31 | 10 NOV 2021



## 24TH UNWTO GENERAL ASSEMBLY FOR TOURISM'S RESTART

The World Tourism Organization (UNWTO) will hold the 24th General Assembly in Madrid, Spain, from 30 November to 3 December 2021.



## **COP26: Tourism Unites Behind the Glasgow Declaration on Climate Action**

The 'Glasgow Declaration for Climate Action in Tourism' was launched at the UN Climate Change Conference COP26. Some of tourism's biggest businesses have joined governments and destinations in committing to cut emissions in half by 2030 and achieve Net Zero by 2050 at the latest.



## **From G20 to COP26: UNWTO Guides Tourism Through Critical Week**

Tourism's relevance was part of the discussions at the UN Climate Change Conference (COP26), just as it was in Rome when G20 leaders met to coordinate plans for sustainable and inclusive recovery.



## UNWTO Secretary-General: ‘The Climate Emergency is a Bigger Threat than COVID’

The **UNWTO, WTTC & WTM Ministers’ Summit** gathered tourism ministers from across the world and private sector leaders to discuss investing in tourism’s sustainable future.



## Barcelona ‘Call to Action’ Maps the Way Forward for Tourism

UNWTO was joined by fellow UN agencies, government Ministers, and public and private sector leaders, in agreeing to seize the opportunity to restart and recover better.





## **UNWTO and ICAO Partner for aviation and Tourism Recovery**

UNWTO and the International Civil Aviation Organization have agreed to strengthen their partnership with the aim of supporting the safe restart of travel and tourism and accelerating the two sectors' shift towards greater resilience and sustainability.



## **UNWTO and Instagram Partner to Help Destinations 'Recover and Rediscover'**

UNWTO and Instagram have joined forces to produce a 'Tourism Recovery Playbook', and so help destinations and business harness the power of digital and visual storytelling to reach new audiences and return to growth.



## Putting Women's Empowerment Centre Stage in Tourism's Recovery

Over the course of one year, from November 2021 – November 2022, the “Centre Stage” project will support the tourism sector in placing women's empowerment and gender equality at the heart of recovery plans following the COVID-19 pandemic. The project will be piloted in four participating Member States **in collaboration with the National Tourism Administrations of Jordan (MOTA), Costa Rica (ICT), the Dominican Republic (MITUR) and Mexico (SECTUR).**



## Gastronomy Tourism as Driver of Rural Development

Some of the world's top chefs joined restaurateurs and local and regional leaders to advance gastronomy tourism as a driver of rural development and opportunity.

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## Upcoming UNWTO events:



**World Sports Tourism Congress** | 25-26 November

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## More from UNWTO

### **3rd Global Gastronomy Tourism Startup Competition**

Accelerating gastronomy tourism initiatives to achieve the SDGs. Join us with your ideas for a more inclusive, sustainable, and resilient sector. Apply [here](#)

### **The Glasgow Declaration on Climate Action in Tourism**

[Watch the launching ceremony](#)

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### **Innovation:**

- **UNWTO's Scaling up for the SDGs: UNWTO Food Tourism Pitch Challenge** At the 6th UNWTO World Forum on Gastronomy Tourism selected finalists from the UNWTO Global SDG Startup Competition pitched their gastronomy and tourism-based solutions. Watch it again [here](#)
- UNWTO **Innovation Panels that took place during the BCN21 #FutureOfTourism World Summit**: 1-The Role of Innovation & Technology to stimulate demand and markets and 2- Digitalization & Smart Destinations.
- CLOSED- The **NEOM x UNWTO Tourism Experiences of The Future**. Preselected startups will be announced on November 04, 2021.
- CLOSED-**UNWTO x ProColombia New Touristic Experiences- Challenge**: The winners will be announced in December 2021.

### **Education:**



- NEW! **UNWTO Tourism Online Academy #BLOG** a collaborative platform where different tourism-education authorities share their vision, thoughts, critical reflections, experiences. Read the first article [here](#). New articles every month.
  - Winners- **UNWTO & Sommet Education Hospitality Challenge**: At the Future of Tourism Summit, the 3 winning projects that will be funded by Eurazeo were announced. The seed capital will help the startups to scale their projects. Meet the winners [here](#)
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## UNWTO media highlights:



[Groups set goal of cutting tourism emissions in half by 2030](#)

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[Tourism leaders call for easier access to vaccines to help tourism recover](#)

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['No flying as usual': 100s of travel companies have promised to tackle the climate crisis](#)

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[Euronews commits to prioritising editorial coverage of climate positive tourism organisations](#)

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[UNWTO and ICAO Partner for Safe Restart of Travel & Tourism](#)

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## Most popular on social media:



At the [#FutureOfTourism Summit Ministers](#) [gave their word for the future of tourism:](#)  
**Sustainability  
Innovation**

Inclusivity  
Opportunity  
Uniqueness  
Empowerment  
Transformation

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The climate emergency is a bigger threat than Covid.  
At the Ministers' Summit #WTMLDN, UNWTO urged leaders to unlock innovative financing for a green recovery.  
We can't afford to miss this chance. Cooperation works. Let's restore mobility united, implementing more sustainable models that ensure environmental protection.

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Key takeaways of the Global Survey of #ClimateAction in Tourism with #UNFCCC.  
22% don't have a climate action plan  
22% measuring emissions  
The tourism is fully committed to turning this around through the #GlasgowDeclaration on #TourismAndClimate.  
We need to work together, share ideas and innovate.  
#COP26 #restarttourism #sustainabletourism #sustainabletravel #greentourism

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#WFGT2021 Gastronomy tourism offers endless opportunities for sustainable growth in rural areas.  
The pathway:  
Sustainable use of resources  
Promotion of local products  
Responsible consumption  
Learn how to make it happen following the 8 lines of work of the #GastronomyTourism Call to Action

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The **World Tourism Organization** (UNWTO), a United Nations specialized agency, is the leading international organization with the decisive and central role in promoting the development of responsible, sustainable and universally accessible tourism. It serves as a



*global forum for tourism policy issues and a practical source of tourism know-how. Its membership includes 159 countries, 6 territories, 2 permanent observers and over 500 Affiliate Members.*  
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