
Visit Norway

Hei,

Follow us on these topics and get an update about Norway

- 10.000 steps through Norwegian cities
- Alpine skiing for families
- Sustainable Destination Setesdal
- A brand-new travel connection between the Netherlands and Norway
- Tiny tips about an overnight stay at a museum, about carbon negative meetings and a new medals chamber
- News from the Visit Norway B2B travel trade team
- How to learn Norwegian with one “Word of the Day”
- Lonely planet: Norway best in Travel 2022

Your

Visit Norway Travel Trade Team

Let us know if you miss anything in the newsletter: newsletter@visitnorway.com

City breaks with 10.000 steps



Photo: Per Christian Lind, VisitNorway.com

Norway's major towns are small compared to other big cities. You can experience most things within a **small radius, without crowds**, and nature is **just a few steps** away. By walking **10.000 steps** you can encounter exciting experiences – from sculpture parks to museums, from gourmet restaurants to cozy coffee shops and from indoor to outdoor activities.

So, whenever you feel ready for a city break, Norwegian cities offer you a variety to choose from within **short distance**.

How much will you be able to experience within 10.000 steps?
#10kstepsNorway

[Choose your 10.000 steps city route](#)

Visit Norway campaign collection “10.000 steps”

If you are a tour operator or travel agency and are looking for material to promote your Norway travel products, you might be interested in our campaign collections with photos and videos to use for free. You also find a campaign description and overview of the “10.000 steps” campaign under the following button.

[Campaign collection “10.000](#)

Family friendly skiing in Norway



Photo: Fredrik Myhre, VisitNorway.com

Enjoy and master the winter elements in Norway, in some of **Europe's most family friendly ski destinations**. Three local, charming kids invite you to learn and prepare for skiing from their perspective. These "small guides" pass on their experience of alpine skiing to you – from how to gear up to how to carve.

This might just be the way your own kids will experience a **skiing holiday**. Get ready for a **family winter adventure** in Norway.

Are you ready for alpine skiing?

Visit Norway B2C campaign collection "Small Guides alpine"

Here you find the next collection of photos and videos to use for free. Find a campaign overview of our "Small Guides alpine" campaign, that run on air right now.

Campaign collection "Small Guides"

Norway`s Sustainable Destination Portrait



Photo: VisitNorway.com

Setesdal

Setesdal is a valley in Southern Norway, known to be the **cradle of Norwegian folk traditions**. Their folklore even earned a placement on **UNESCOs List of Intangible Heritage**. Here **silversmiths** have a long history and three of them are still active. Traditions in the region are more alive than in many other regions in Norway.

Travelling along road Rv9 through this long-stretched valley you will find a variety of interesting activities. You can **visit local museums, get in touch with moose, take a rafting tour, go fishing or climbing** at several locations.

Find out more about



Reindeer in Norefjell mountains, Photo: Asgeir Helgestad, VisitNorway.com

Congratulations to the two new Sustainable Destinations

Norefjell and **Kirkenes**.

They have been added to the list of Norway's sustainable destinations October.



King Crab Safari in Kirkenes, photo: Siv Nærø, VisitNorway.com

Hurray!

New cruise ferry route between the Netherlands and Kristiansand



MS Romantika, photo: Holland Norway lines

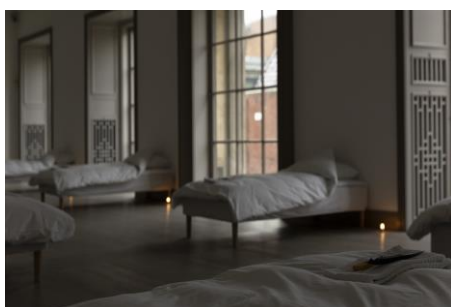
In April 2022, Holland Norway Lines opens a **new cruise ferry route between Southern Norway and the Netherlands**. The route will be operated between Kristiansand and Eemshaven three times a week and takes 18 hours.

The modernized ship Romantika has 700 cabins and can carry up to 1500 passengers and 350 cars on each crossing. It has five restaurants and five bars, a tax-free shop, spa, sauna and a large theatre hall, as well as a conference department with room for several hundred people.

Sailings depart from Kristiansand every Wednesday, Friday and Sunday at 15:00 with arrival in Eemshaven at 09.00 the next day. From Eemshaven, the ship sails every Tuesday, Thursday and Saturday at 15:00, arriving in Kristiansand at 09:00 the next day.

[Find out more](#)

Tiny Tips



Hertling & Andreassen, Sovesalen 2021, photo: Christina Undrum Andersen

A night at the museum.

Trondheim Art Museum offers visitors to stay overnight and enjoy the essence of art in their museum as part of the exhibition “Drawings Belonging to the Heart” from 30.10.21-27.02.22. The “dormitory” has 8 guest beds, and a simple breakfast is served the next morning.



Photo: Johannes Granseth / Nobel Peace Center

This year it is 100 years since Christian Lous Lange was awarded the Nobel Peace Prize. On that occasion, the **Nobel Peace Center opened a completely new exhibition showing the peace prize medal Lange received in 1921.** The medal is exhibited in the newly opened Medal Chamber which opened in October.



Photo: Radisson Hotel Group

Carbon Negative. Planet Positive.

The **Radisson Hotel Group is to be the world's first hotel group to make all meetings and events carbon negative.**

For each event that takes place at hotels participating in the program, they will compensate for twice the carbon footprint to ensure that the meetings have a positive effect on the environment.

Check out the news from the Visit Norway B2B team!

New international travel trade pages on VisitNorway.com

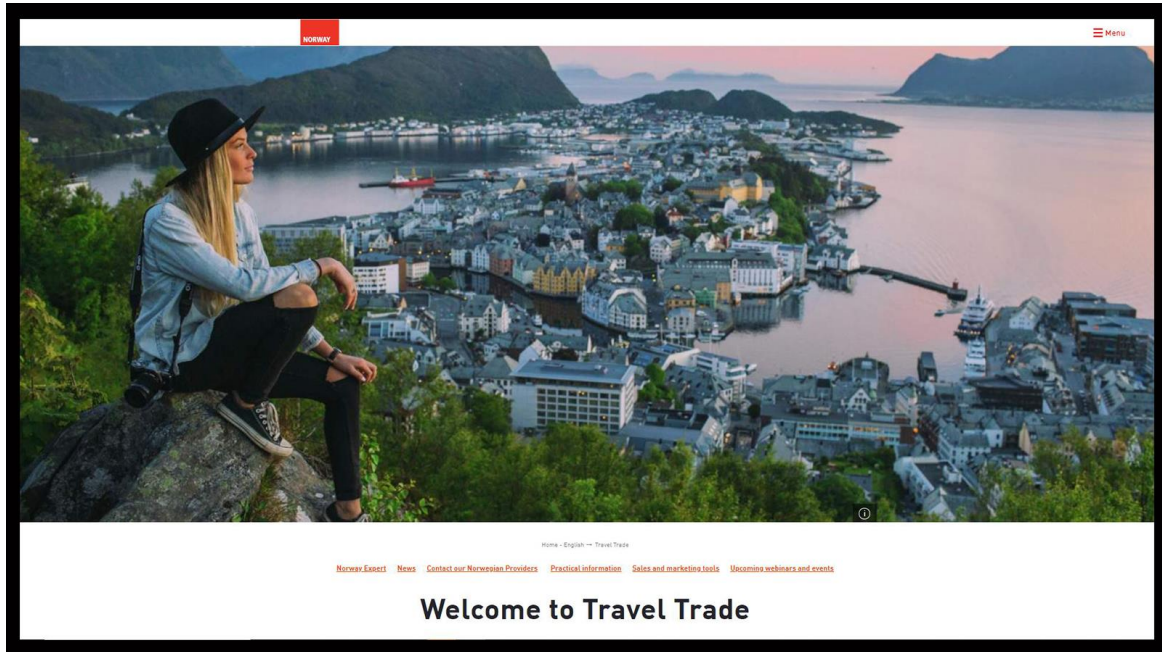


Photo: VisitNorway.com

Visit Norway travel trade team proudly presents the new and refurbished international pages for the leisure market:

www.visitnorway.com/travel-trade

The new website provides relevant and practical information to help tour operators and travel agencies to choose Norway for their customer and clients, whether it is for a group travel or for FIT.

What is new?

- Updated content on the e-learning tool “ Norway Expert”
- New content on sustainability
- New tools for marketing and sales
- New content on upcoming events, workshops and webinars, including an archive about former virtual webinars and fam trips and more
- New practical information page

These new pages are just the first step in a long-term plan to develop the pages further. Follow us on the way forward!

Visit Norway Insights seminar series

Sign up for Visit Norway Insights seminars and virtual fam trips and get in close contact with Norway and Norwegian destinations.

Coming up is the **Adventure Edition on 3rd and 4th of November.**

Last minute registrations are still possible! [Please register here.](#)

We are happy to meet you there!

Thank you, Lonely Planet!



Lofoten Islands, photo: Matt Munro - Lonely Planet.jpg

Lonely Planet, the world-leading travel publisher, has chosen Norway to be one of ten countries worth a visit in 2022. Wow, what an honor! A recognition that Norway received due to the efforts for developing a sustainable tourism destination.

Best in Travel 2022 is Lonely Planet's annual collection of the world's hottest destinations and the must-have travel experiences for the year ahead. This 17th edition places particular emphasis on the best sustainable travel experiences — ensuring travelers will have a positive impact wherever they choose to go.

Learn more about **Norway's national tourism strategy** and the main initiatives towards a 50% reduction of its climate emissions by 2030 (based on 2019 levels), and in reducing annual transport emissions by 10%.

Travel Advice

Norway is opening more and more, but still entry rules apply and change regularly. Please always check for latest updates on our info page on [VisitNorway.com](https://www.visitnorway.com).

Look also for updates on the websites of the [Norwegian government](https://www.regjeringen.no), the [Norwegian Directorate for Immigration](https://www.inmigrasjon.no) and of the [Norwegian Institute of Public Health](https://www.fhi.no).

If this travel trade newsletter was forwarded to you and you loved it, you can [subscribe to it here](#).

 **Norway**

[visitnorway.com](https://www.visitnorway.com)