

Weekly Travel Industry Insight

TOP 10 LARGEST HOTEL GROUPS OF THE WORLD



Numerous hotels of various types and quality offer their services all around the world. Some of them are independent; many form groups or hotel chains. What hotel groups have the most rooms? Get familiar with the...



WHAT NEXT? THAI TOURISM AT A CROSSROADS



The Covid-19 pandemic is having a significant effect on the tourism industry worldwide, with the lives and businesses of millions around the world being influenced by this unprecedented crisis. However, some countries...



DESTINATIONS THAT HAVE REACHED THE PRE-PANDEMIC LEVEL



Madrid and Barcelona have recovered the tourist activity. According to data published last week by the World Hotel Index of SiteMinder, the open platform of global hotel trade, hotel bookings have exceeded the levels...



TUNISIAN TOURISM IN AGONY AFTER TWO PANDEMIC YEARS



From travel agencies to tour guides, not a single sector of the Tunisian tourism industry, which represents 14% of the country's GDP, has been spared by the health crisis. But the signs of a recovery are already...



INTRODUCING THE DEMINA PROJECT: A STEP FORWARD FOR DESTINATION MANAGEMENT



The world of tourism is going through a very tough period, as the Covid-19 pandemic continues to limit the lives and movement of people around the world. But even in the midst of this global crisis, there are opportunities...



MEXICO INCREASES BUDGET FOR THE MAYA TRAIN PROJECT



The Belisario Dominguez Institute announced that the proposed public spending for fiscal year 2022 includes a budget reduction for health, but an increase in one of the flagship projects of the current administration:...



U.S. ROAD TRIPS ARE MUCH MORE EXPENSIVE



Those who have been fully vaccinated will again be allowed to enter the U.S. as tourists from November 8. However, the Corona pandemic has also left more or less clear traces of the price structure in the country.



LUFTHANSA GROUP REPORTED 1.8 BILLION EURO IN LOSSES UP TO SEPTEMBER



Lufthansa Group recorded 1.877 billion euros in losses during the first nine months of this year, 66% less than the 5.584 billion euros loss a year earlier.



THE BEST DESTINATIONS FOR LGBTQ+ TOURISM



While Western Europe is considered one of the most gay-friendly destinations, with Gay Pride in Amsterdam being the highlight, many countries wish to attract more LGBTQ+ tourists.



THE EIFFEL TOWER'S ATTENDANCE ONLY A QUARTER OF THE NORMAL



According to the operating company's forecasts, Eiffel Tower will welcome a total of 1.5 million visitors this year, compared to 6.2 million in 2019.



STRICTER REGULATIONS FOR AIRBNB GRAVELY AFFECT THE PLATFORM



For years, there was a wild match between municipalities and the accommodation platform Airbnb, especially in Europe.



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