

### Weekly Travel Industry Insight

### HOTEL PRICES EXPECTED TO RISE SIGNIFICANTLY WORLDWIDE



Travel and hotel stays will become more expensive worldwide over the next two years. This is one of the conclusions of the seventh annual Global Business Travel Forecast, released by CWT and the Global Business...



# SUMMER SEASON IN VENETO: OVER 39 MILLION VISITORS



A popular Italian destination which has seen signs of recovery from the impact of the pandemic is the Veneto region, as announced by the regional councilor for tourism Federico Caner.



### GERMAN TOURISM: 50 BILLION EURO LOST, MICE INDUSTRY SUFFERING, CHRISTMAS MARKETS CANCELLED



The German tourism industry continues to face enormous challenges due to the crisis triggered by the coronavirus. Demand collapsed, then picked up again, collapsed again, picked up again, and now the entire industry...





#### MYANMAR PLANS TO REOPEN TO TOURISTS AMID POLITICAL INSTABILITY



Cambodia followed Thailand, Sri Lanka, Singapore, and India in reopening its borders to foreign travelers. Myanmar, the popular tourist destination, wants to keep up and announced that the government plans to reopen...





#### TRAVEL RECOVERY TRENDS the USA IN 2022



The Covid-19 pandemic is having a devastating effect on the tourism industry worldwide, but countries and regions around the world are experiencing a gradual recovery. In this context, Google, in cooperation with...



# HOW TO OFFER THE PERFECT TOURIST EXPERIENCES



The word "experience" comes from the Latin word "experiential" and is defined as a way of participating in or feeling an event. The word "tourist", on the other hand, refers to a place that is attractive...



# FRENCH HOTEL CLASSIFICATION TO BE MODERNIZED



The classification of French hotels, which currently ranges from one to five stars, will be modernized and adapted to changes in the sector to include the growing offer of "collective hostels" and better value efforts...



#### JAPAN WILL ACCEPT 5,000 FOREIGN VISITORS PER DAY



Japanese entry restrictions are progressively becoming less strict. While the current limit is around 3,500 new entries per day, it will soon be increased to 5,000 foreign visitors.



### SURVEY: INCREASE THE TRAVEL CONFIDENCE THROUGH TECHNOLOGIES AND TRANSPARENCY ON TRAVEL RESTRICTIONS



A survey commissioned by Amadeus of consumers in Spain, Germany, France, the U.K., India, Russia, Singapore, the U.S., and the United Arab Emirates revealed that the travel appetite is high. At the same time, it...

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# ABANDONED GHOST TOWNS AROUND THE WORLD ATTRACT VISITORS



Abandoned places, especially towns, attract visitors, both the individual ones as well as organized groups. Why? There are many reasons indeed, even though some travelers may find these places very scary and uninspiring.



#### SWITZERLAND WILL PROTECT HOTELS FROM PRICE-FIXING CLAUSES



After four years of twisting and turning the dossier, the Swiss Federal Council finally wants to put a stop to the OTAs' price-fixing clauses. Nevertheless, Hotelleriesuisse, the Swiss Hotel Association, is not...



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