

Latest from Slovenia:



## NEWS FROM SLOVENIA



### 7 INSPIRATIONS FOR 2022 STORIES

January is the time when we recap the stories from the previous year and make plans for the new ones. Though the current situation with the coronavirus, which has managed to turn the world of travel upside down, makes the whole thing a bit more difficult, it is vital to stay optimistic and help tourism fully recover. And this is where you step in, dear Didier . We believe now it's the right time to create great stories about Slovenia and inspire travelers to visit.

That said, here is a brief recap of the main reasons why Slovenia is the right topic for your stories:

1. [Best stories from 2021](#)
2. [Responsible in every way](#)

3. [Sustainability is its middle name](#)
4. [A treasure trove of personalized experiences](#)
5. Europe in a nutshell: [nature-](#) & [culture-wise](#)
6. [\(Outdoor\) sports paradise](#)
7. [Superb gastronomy](#)

We hope you enjoy the reads and find inspiration for your next travel story about Slovenia!

From Slovenia with ❤️.



## **NEW YEAR, NEW INSPIRING STORIES BY WORLD-RENOWNED MEDIA**

Read how Slovenia is seen through the lens of the world-renowned media, such as CNN, Euronews, The Guardian, The Irish Times, Virtuoso Life, Men's Journal and others.

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## **NEW IN KRANJSKA GORA: ALPINE BUBBLES**

The Alpine Bubbles Winter Restaurant at Jasna Lake in Kranjska Gora is a new feature of the Jasna Chalet Resort. It

## **LJUBLJANA & CENTRAL SLOVENIA TO BE FEATURED AT EXPO DUBAI**

On 13 January, the presentation of Slovenian tourism with an emphasis on Ljubljana and Central Slovenia and a workshop will be held at the Slovenian pavillion at Expo Dubai.

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## **STATISTICAL DATA: JANUARY – NOVEMBER 2021**

More than 3.7 million revenues and almost 10.5 million overnight stays in the first 11 months of 2021 were recorded. 2021 will go down in the history as another year marked by the Covid-19 pandemic.

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represents an ideal getaway for extended families and friends.

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Postcards

FROM SLOVENIA WITH LOVE.



## THE STORIES YOU COULD WRITE ABOUT WINTER SPORTS AND OUTDOOR ACTIVITIES IN SLOVENIA

Winter in Slovenia can serve as a source of great inspiration for your next story. Read the inspiring article by clicking on the photo or check out the latest Instagram carousel by clicking on the button below. And yes, indeed, winter in Slovenia can be much fun! Photos on Instagram reel by @tjasko\_s, @supklub, @skiordie86, @kremserigor.

[Feel inspired](#)

- [The highlights of the Slovenian Presidency of the Council of the EU](#)
- [Alessandro Egger, an Italian actor, visits Postojna Cave](#)
- [Golden Fox again to be held in Kranjska Gora](#)



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