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## Top Stories



### **Will This United Pilot Be the Next FAA Administrator?**

John Boccieri, a United Airlines pilot, vice commander of the Pittsburgh U.S. Air Reserve base and a former U.S. Congressman from Ohio, is one of the more intriguing names being mentioned to succeed outgoing Steve Dickson as the FAA Administrator.



## **How The Venetian Resort Customizes Its Event Experiences for Audiences of All Sizes**

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The Venetian Resort understands that a strong partnership is essential for any successful meeting or event — and that raising the bar for transformative attendee experiences is more crucial than ever.

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## **6 Expedia Group Takeaways From Its Annual Report**

How things change: Expedia said its sale of Egencia won't have a major impact on operations or financials, although in years' past the company touted Egencia as a rising star. In 2018, Egencia was its own Expedia reporting segment and accounted for 8 percent of gross bookings.

## **Tripadvisor Plus Is Case Study in Online Travel Hype**

Less than a year ago, a Tripadvisor pitch deck about Tripadvisor Plus touted its "multibillion dollar revenue potential." Despite the company expressing confidence in Plus when it scrapped its business model in September, Tripadvisor admitted last week "we haven't found the product-market fit that we're looking for."

## **Cuba Struggles in Its Tourism Recovery Unlike Its Neighbors**

Omicron flareups are one thing, but the travel bans for U.S. citizens put in place under President Trump and remaining thereunder Joe Biden, for the most part, are not doing Cuba's tourism industry any favors.



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The European travel market is one of the largest in the world. That's why we host Skift Forum Europe annually. Join us this year on March 24 online or in-person from London to hear from leaders of companies like Accor, Airbnb, TUI Group, Air France, and Booking.com, talk about the biggest challenges and opportunities in the year ahead. Plus network with colleagues around the world at Europe's premier travel event.

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## **IHG Returns to Profitability After Dropping Laggard Hotels**

Last year was a rebuilding one for IHG, as the company trimmed off underperforming Holiday Inn and Crowne Plaza hotels from its portfolio.

## **Airlines Face Major Business Disruptions From Russia's Invasion of Ukraine**

Russia's invasion of Ukraine will ripple throughout the airline industry, most immediately through high oil prices and airspace closures. But if the West and Russia trade sanctions and restrictions, easy flights between North America, Europe, and Asia could be a thing of the past.

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## **Editor's Picks**

### **Qatar World Cup Is Luring Latin American Fútbol Fans Ready to Travel**

Travel agencies are busy deploying plans to help Latin American fans pay for flights and lodging for the FIFA World Cup in light of steep exchange rates. Those rabid fútbol fans are topping the global demand lists for tickets.

### **Skift Forum Europe Preview: Booking.com on the Right Way to Regulate Online Travel**

As the Booking.com vice president said, consumers do indeed have myriad choices in how to book hotels in Europe. But it is also true that Booking.com wields a lot of power when it comes to the prospects for the large swath of independent hotels in the region.

### **The Return of In-Person Events Sparks Both Excitement and Anxiety**

Countries across Europe are moving to loosen restrictions on travel and in-person gatherings, and many states within the U.S. are following suit. In-person events may be back, but how do attendees feel about the change?

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