

February 6, 2022

Top Stories



The Philippines Long-Awaited Reopening Will Be Frustrating and Slow

As Manila moves to regain lost precious tourism dollars, industry veterans in the Philippines doubt recovery will be swift. Patience will be required.

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Executive Q&A: Creating Sustainable Solutions in Travel's New Era

Sponsored by Red Sea Development Company

The Red Sea Development Company is setting new standards in sustainable development through its luxury, regenerative tourism project along Saudi Arabia's Red Sea coast.

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How Hyatt Plans to Leverage Newly Acquired Apple Leisure for Global Growth

Hyatt is banking on a mix of organic brand growth as well as the \$2.7 billion Apple acquisition to significantly ramp up its portfolio development in the next few years. All-inclusive resorts as well as the Hyatt Place brand are especially going to be the ones to watch.

Hopper Cancellation Policy Could Disrupt Short-Term Rentals

Hopper aims to be a big player in short-term rentals, and it's still under development cancel-for-any-reason feature could draw a ton of positive attention from hosts and guests. It could either mean a ton of red ink for Hopper or, if successful, spur competitors to scurry to offer knock-offs.

Airline Execs Now See Accelerated Full Business Travel Recovery

Optimism is in the air among United, British Airways, and other airlines. Rightfully so.

The graphic features a dark green background with a grid of squares. Some squares are solid dark green, while others are black, creating a geometric pattern. A large, light olive-green square is centered in the upper half, containing the event title in white. Below this, the date and event description are written in white text.

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Accor Offers Glimpse Into Plans for Ennismore Joint Venture

Is Accor ever going to have the same U.S. portfolio size as Marriott or Hilton? Almost certainly not. But targeted focus on higher-end segments can make the Paris-based hotel company a formidable player on the highly competitive American hotel playing field.

Boutique Hotels Turn to Artisanal Coffee Programs for a Wake-Up Call on Service

Hotels would be wise to ditch the powdered dairy and differentiate themselves by aligning with local roasters for artisanal coffee programs. While that might come with a dip in immediate profits, cross-branding and foot traffic could ultimately enhance properties' bottom line.

Editor's Picks

The Curious Push for Ukraine Tourism on the Cusp of War

That no one dug deep enough to find out that the "Keep Calm and Visit Ukraine" message was not published on a government website says a lot about the state of the internet today. Disorienting tourists when uncertainty already rules over travel is downright irresponsible.

Ghana Tour Operators Offer a Model for Ancestry Trips

Ghana's success in attracting members of the African diaspora to visit should drive its neighbors to develop similar strategies. They can see there's enormous amounts of money to be made from a lucrative African American

market re-energizing from the pandemic as tourists are eager for travel to the continent.

How the Pandemic Changed Traveler Behavior in 5 Major Destinations: New Skift Research

The pandemic has greatly disrupted travel, both in volumes, and for those who did manage to travel, how they traveled. Read our new survey findings from the U.S., UK, Australia, China and India to understand what has changed and what new habits will last post-pandemic.

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