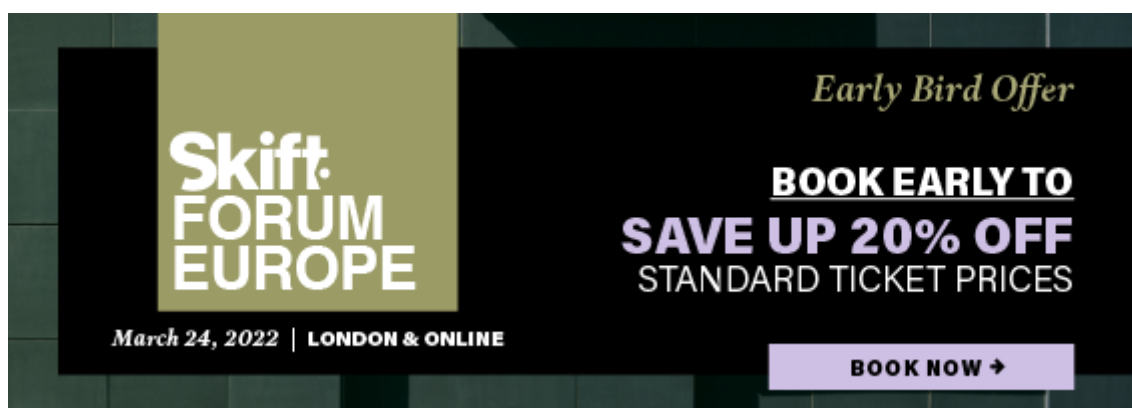


February 13, 2022

Top Stories

Frontier Airlines to Buy Spirit in \$6.6 Billion Cash-Stock Deal

The rumors have come true with Spirit Airlines and Frontier Airlines unveiling plans to merge Monday. The deal would create a U.S. budget juggernaut and the country's fifth largest airline but likely faces a tough approvals process from the pro-competition Biden administration.



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Philippine Airlines Fresh From Bankruptcy Descends Right Back Into Tumult

Philippine Airlines has finally exited from Chapter 11, with debts erased and new capital infused. But will these be enough to keep it flying with clearly too many pilots in its cockpit?

Europe to Weigh New Ways to Measure Tourism Success

A lot of talk has surfaced these past two years, but this fresh report from the European Commission affirms EU tourism boards' agreement to implement new tourism metrics, and to prioritize both residents and tourists when it comes to travel services. It seems to indicate a turning point for the future of EU tourism.

Don't Expect a Huge Crisis Bounceback for Online Travel Agencies This Time

The online travel space has always been super-competitive, but established players like Expedia Group and Booking Holdings face a growing roster of formidable competitors, including hotels, Google and Airbnb.

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Accenture Looks to Reinvent Travel Loyalty for an Eco-Conscious World

Travel brands have little choice but to make a fresh start with their loyalty programs, because they can't keep on extending points and status forever.

TripActions Rolls Up Another European Travel Agency With German Acquisition

Mergers and acquisitions in the corporate travel space look set to continue, even after the roller-coaster year that was 2021. Now Berlin's Comtravo, a Microsoft-backed travel agency, is selling up.

Editor's Picks

Africa Tour Operator Challenges Others by Diverting Some of Its Fees for Communities

Convincing travel companies to take less commission is a tall order, especially coming out of the pandemic. But Niarra Travel believes that getting more money into the hands of local communities requires bold steps and immediate action. The severe downturn in tourism revenue and its impact on Africa's wildlife and communities means that the time is now.

How the Biggest Convention Center in the U.S. Survived the Pandemic

In a normal year, approximately three million people would walk through the doors of Chicago's McCormick Place, one of the biggest convention centers in the U.S. The past two years, however, have been anything but normal. The Covid-19 pandemic has created a tidal wave of trouble for the world, and convention centers like McCormick Place.

Vail Resorts Uproar Highlights a Subscription Model Risk

Some skiers say Vail Resorts had an epic fail with its Epic Pass. But the fascinating interplay between the U.S. ski giant's subscription model and its mergers-and-acquisitions strategy means it will maintain its dynamic stance.

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