

## Weekly Travel Industry Insight

### TOP 5 REASONS TO SUBSCRIBE TO THE FUTURETRAVEL NEWSLETTER



The world of tourism is changing with every passing day. Even more so in these turbulent times when the industry has been facing numerous challenges in the wake of the Covid-19 pandemic. Many new trends are appearing,...

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### EUROPEAN TOURISM ASSOCIATIONS CALL FOR COVID COORDINATION



According to the ECTAA (European Travel Agents and TO Association) and other industry associations, the booking rates in European tourism destinations are still at least 30 percent below the 2021 levels, which they...

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## ROUNDUP: HOW WILL GERMANS TRAVEL IN 2022



Away from mass tourism towards more individuality and flexibility. The Covid-19 pandemic has changed the world of tourism, and this is also evident from the travel trends of Germans for this year.

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## DRAMATIC DROP OF AUSTRIAN OVERNIGHT STAYS TO 1970 LEVEL



Austria's tourism has recorded heavy losses in the second Corona year. Last year, the number of overnight stays plummeted by almost 19 percent to around 80 million compared to 2020, as preliminary figures from Statistics...

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## HOW TO MEASURE THE HOTEL PERFORMANCE



Both in life and in business, setting goals is a constant, especially in business, where achieving results is a must. Because of that, goals must be achievable and measurable. KPIs (Key Performance Indicators) are...

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## MOST DESTINATIONS IN ASIA REMAIN CLOSED FOR INTERNATIONAL VISITORS



The Covid-19 pandemic has had an unprecedented effect on the world of tourism for almost two years now and the end of the crisis seems to be out of sight. Many countries gradually open their borders. Most destinations...

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## THE PANDEMIC CHANGED FRENCH TRAVELERS' HOLIDAY PLANS



"Emerging, embryonic or prevalent, what is really the case with these so-called basic trends?" rightly ask the instigators of a national study led by Tourisme Bretagne in partnership with ADN tourisme, UNAT nationale...

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## CÔTE D'IVOIRE TOURISM SLOWS DOWN



Côte d'Ivoire tourism has been hit hard by the current pandemic. The capital of Abidjan, the tourist town of Grand-Bassam, as well as the second port city, San Pedro, are the areas most affected by the crisis....

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## FOREIGN TOURISTS' INTEREST IN SPAIN INCREASES BY 175%.



Spain continues to attract tourists, especially now that the good weather is arriving. With spring season just around the corner, foreign tourists' interest in Spain increases by 175% at this time of year. In addition,...

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## LUXURY TOURISM IN USA GROWS MORE THAN 140%.



In poor countries, the pandemic will leave a trail of poverty behind. But in rich countries, wealthy people will emerge even richer as governments have preserved the incomes of most workers intact, according to...

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## MEXICAN PARADISE IS BECOMING INCREASINGLY DANGEROUS



Cancún, the Mexican paradise was once considered a relatively safe area. Then, ten years ago, territorial fights began between hostile drug gangs. However, they took place in the nightclubs or the working-class...

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## BOLIVIA BETS ON NATURE'S TOURISM TO REACTIVATE THE SECTOR



The surprising immensity of the Uyuni Salt Flat, the Lake Titicaca or the Sajama, the country's highest mountain, are the secrets with which Bolivian tourism industry aspires to seduce visitors, said Bolivia's Vice...

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