

#### Weekly Travel Industry Insight

### TOP 7 KEYS FOR SUSTAINABLE HOTEL FRAMEWORK



One of the aspects that will shape the future of the hotel industry is the ability to adapt to the challenges of sustainability. In the quest for a future that is more respectful with the destinations and the environment,...



#### RUSSIAN TOURISTS CONQUER DESTINATIONS AROUND THE WORLD



Russian tourists have been fond visitors of the most luxurious and famous resorts all over the world for many years now. They are generally known for spending generous amounts of money and thus injecting a lot of...



# BRAZIL: NUMBER OF AIR PASSENGERS INCREASED



In 2020, the number of air passengers fell dramatically on account of COVID-19, but the following year showed an improvement. In 2021, the number of passengers in Brazil increased by 20.4%, according to a survey...



# TOURISM IN PORTUGAL RECOVERING WITH OVERNIGHT STAYS GROWING



Portuguese tourism reached the end of 2021 in an upward trend compared to the previous year. But the pre-pandemic levels have not yet been reached.



VIETNAM'S TOURISM RETURNS TO NORMALCY



Vietnam's tourism seems to start recovering after nearly two years of restrictions due to Covid-19. Now the country gets ready to lift more restrictions.



### THE END OF THE WORLD TOURISM FORUM LUCERNE



Since 2008, the World Tourism Forum Lucerne (WTFL) has been a permanent fixture in the annual tourism calendar, and over the years has been able to welcome important personalities in its own, ever-expanding and...



# MACAU REPORTED A 30.7% INCREASE IN VISITOR ARRIVALS IN 2021



The number of visitor arrivals to Macau has increased by 30.7% in 2021, despite the current COVID-19 pandemic and strict entry restrictions in the city. The new figures were released by the local government.



# THAILAND SLIGHTLY OPENS DOORS TO CANNABIS TOURISM



It was with a simple tweet that the Thai Minister of Health announced the decision taken by the Thai government to allow and legalize the use of cannabis for recreational purposes. Since the end of 2020, Thailand...



# THE PHILIPPINES REOPENS ITS DOORS TO INTERNATIONAL TOURISM



Citizens from 150 countries no longer need a visa for short stays in the Philippines. However, all visitors need to be vaccinated against COVID-19 and test negative for holidays without the need for quarantine....



LANGUAGE TOURISM IN SPAIN: STILL FAR FROM PRE-PANDEMIC LEVEL



Language tourism is struggling to overcome the impact of the COVID-19 pandemic. Although in 2021 the revenue generated by this sector tripled compared to the previous year, it was still 60% below the results recorded...



# NEW INITIATIVE OF QUEBEC CITY AREA TO ATTRACT LOCALS TO HOTELS AND RESTAURANTS



Destination Quebec City will launch a new initiative in February to help hotel and restaurant owners in the Quebec City area. The \$3 million investment is aimed at attracting visitors to their own region.



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