

Weekly Travel Industry Insight

MALLORCA GRADUALLY RECOVERING ITS INTERNATIONAL TOURISM



German and British tour operators and airlines have launched the recovery of international tourism coming from European markets to Mallorca. German giant TUI started last week its schedule of flights to Mallorca...



NEW BOOKING TRENDS SWEEPING THROUGH 2022



The Cloudbeds Travel Trends Report 2022 analyzes the new booking trends expected to make it easier for hoteliers and owners to drive more revenue and profitability from their future guests.



GERMAN BUSINESS TOURISM DOWN, BUT NOT OUT



The result is not a surprise. German tourism was not spared by the Covid-19 crisis, but the pandemic did offer some grounds for satisfaction – especially regarding the business tourism.



HOTELS IN ARGENTINA EXPERIENCE THE WORST PERIOD IN HISTORY



Affected by the pandemic that has wiped out international tourism and reduced inbound tourism to a minimum, the hospitality sector in Argentina is going through its worst historical moment and recovery still seems...



HOTEL INVESTMENT IN SPAIN EXCEEDED PRE-PANDEMIC LEVELS BY 35%



The hotel investment in Spain reached €3.19 billion in 2021, 35% above the 2019 level and triple the 2020 figures, according to the latest report from Christie & Co. However, it is still far from the investment...



RESUMPTION OF INTERNATIONAL FLIGHTS: A HOPE FOR MOROCCO'S TOURISM



Finally, fresh air for the Morocco's tourism sector. After the launch of an emergency plan of 2 billion dirhams, intended to support tourism, the airspace has reopened to international flights starting on Feb...



ECUADOR TO INVEST USD 3.3 MILLION IN INTERNATIONAL TOURISM MARKETING



The Ministry of Tourism of Ecuador presented the Marketing Plan for 2022, as well as the objectives up to 2025. The 2022 to 2025 tourism investment budget is USD 47.3 million, divided in four years, USD 41.6 million...



2022: ANOTHER CHALLENGING YEAR FOR THE TRAVEL AND HOSPITALITY SECTOR IN EUROPE



After the difficult years of 2020 and 2021, the travel and hospitality industry stakeholders expect numerous challenges again in 2022. Mrp hotels investigates the trends in a recent study and examines any long-term...



CZECH TOURISM EXPERIENCED SLIGHT REVIVAL IN 2021



Last year, a total of 11.4 million tourists stayed in hotels, guesthouses, and campsites in the Czech Republic. The data on Czech tourism have been published by the Statistical Office.



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