

YALO



MANHATTAN VIBES right in the heart of Ghent!

The new *place to be* for overnight stays, great food, exclusive drinks and hosting meetings was just voted **Best New Hotel Design & Best New Hotel Bar.**

Surfing the fourth Covid wave, the world's most beautiful city now has a cool new destination: the YALO URBAN BOUTIQUE HOTEL! With 92 perfectly-appointed designer rooms, a superb cocktail and wine bar, a restaurant for foodies serving mouth-watering dishes, urban jungle meeting rooms and -

coming soon - a rooftop terrace with a 360° view of the city, Yalo is leading the way for hybrid hotels of the future in Belgium. All this under one motto: **#connecttothegoodlife!**



A hotel (and SO MUCH MORE!)

A quick Google search – Four-star designer hotels? Meeting rooms? Bar and restaurant? *Yep, it ticks all the boxes!* However, Yalo - from the Ghent expression 'Ja Alloo' - is first and foremost a versatile, accessible and vibrant meeting place welcoming and connecting people from all walks of life. *All day long.*



This *owner-operated* hotel is the passion project of Joris Van Duffel, owner and CEO of Ghent-based property developer 'UrbanLink' and wine maker at the 'Nobel' wine estate in Lochristi. Together with his wife Laurence De Kerpel, he took great care in converting the former 'Braempoort' shopping centre in the heart of Ghent into the absolute gem that is Yalo.

Yalo Urban Boutique Hotel's founders: Paul Suy (left) and Joris Van Duffel (right)

By working alongside experienced General Manager Paul Suy, along with Restaurant & Bar Consultant and local restaurateur Sam D'Huyvetter, this new hotspot has been shaped by an incredibly considered and unique personal approach.

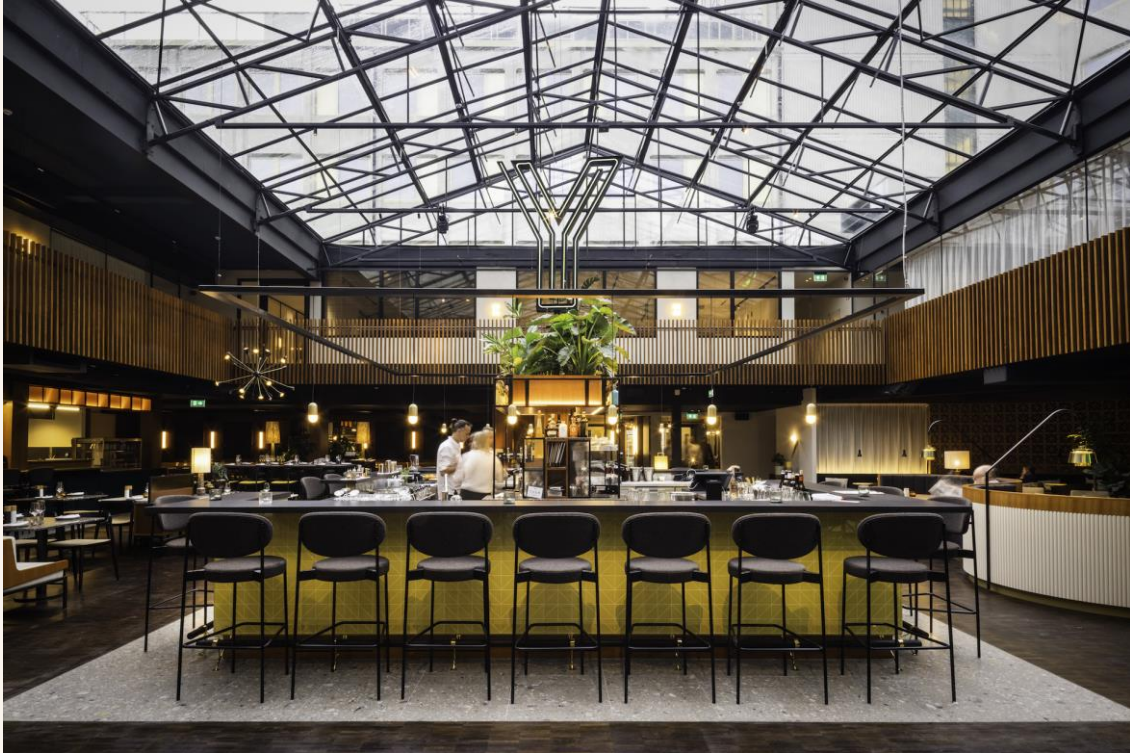
Yalo: an *all-around* experience

A hidden gem

Yalo provides a rock-'n'-roll and light-filled oasis behind its serene façades along Brabantdam. The vintage décor, carefully chosen by the owners in collaboration with creative agency 'King George' – which also worked on branding, interior design and conceptual design – gives the hotel a cosy and incredibly stylish feel.

The big eye-catcher? The enormous glass roof, which bathes the entire building in natural light *by day*, giving way to the starry Ghent skies *by night*.

Verrrrrry Instagrammable... if you ask us!

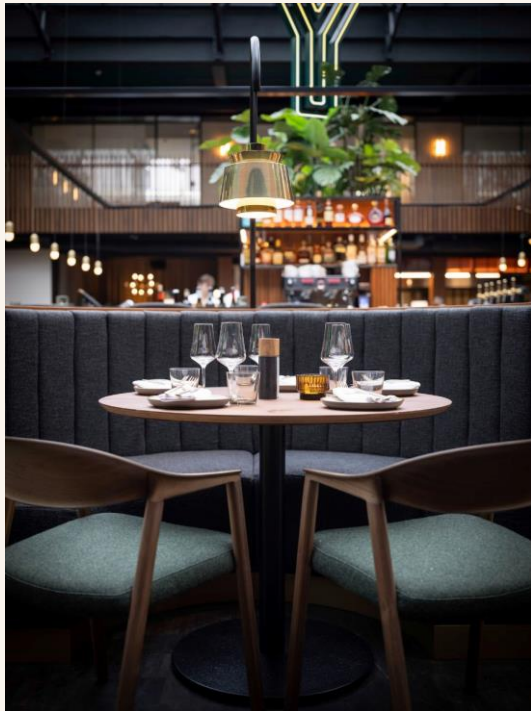


YaLOCAL ingredients, cosmopolitans and sharing plates with a twist.

Yalo is for locals, day-trippers, foodies and hotel guests alike. Whether dining alone or with others, enjoy a delicious long meal sampling the delights concocted by culinary expert Sam D'Huyvetter. Whether for breakfast, lunch, an aperitif or dinner, the tables are always set!

Chef Jasper Maatman and his team are sure to stimulate all your senses with Yalo's authentic, pure, seasonal and open-minded cuisine. Here, you will find classics *with a twist*, peppered with influences from across the globe.

And that also includes Ghent! At Yalo, we are passionate about working with all the goodness the region has to offer. Freshly baked bread topped with chocolate from chocolatier 'Joost Arijs', 'Fourchette Beer' from local brewery 'Van Steenberghe', rum and vodka from the nearby 'Dada Chapel Distillery'... *the list goes on.*



Fancy a tippie? Then head for the beating heart of the Yalo hotel: the spectacular, centrally-located cosmopolitan bar. Here, we see Joeri D'Heuvaert, winner of the *Diageo World Class Bartender of the Year*, doing a fine job of showing off his skilled shaking. Of cocktails, that is. *Fabulous, fabulous* cocktails...

Wine lover? We've also got you covered. Yalo has a magnificent wine cellar, home to an extensive and impressive wine collection,

which includes fantastic wines from Joris Van Duffel's 'Nobel' wine estate in Lochristi. For a classy end to your meal, head to the adjacent closed-off cigar lounge. Pure bliss from A to Z? *Check!*

‘A (designer) room with a view please!’



Yalo has everything you need to spend your overnight stay in total style and relaxation. The 92 – not so standard – hotel rooms are very much an extension of Yalo's unique DNA. The result? Well, you'll have to come and see for yourself.



Enjoy a perfect atmosphere, complete with a hip design, vintage décor, stunning views, *Grown Alchemist* care products, and even a retro record player complete with vinyl records! Whichever room you choose, whether *downtown* or *uptown*, enjoy that perfect unique stay!

Green, super green, GREEN GLOBE CERTIFIED!

Yalo's approach is driven by its sustainable, ecological and socially responsible values. Yalo Urban Boutique Hotel is only the second Belgian hotel to be able to call itself a member of the 'Green Globe Certification' society, the international body for sustainable tourism.

As a team, we are – not so secretly – extremely proud of this!



Bathroom glasses by IWAS, an Indian upcycling story, recycling bottles found in nature into glasses.

Click [HERE](#) for more info on Green Globe Certification.

Work hard, play hard!

Outside-the-box thinking begins in *our not so average* meeting rooms!

Yalo the perfect place for conducting business, for companies of all sizes looking to combine fun and play. On a residential business trip or simply fancy a change of scenery for your weekly brainstorming session? Try our *Urban jungle* meeting rooms – they're quite the hit here!



Discover Yalo's five professional and fully-equipped meeting and event rooms [here](#).

Pilates?! You mean ... Pie & lattes?

For the sweet-toothed hipsters among us, enjoy cheesecake and frothy cappuccinos – made using locally-roasted coffee from the 'Van De Kerckhove' roastery – served in

Yalo's trendy green setting. Need somewhere to charge your Macbook? *Don't panic*, we've got you covered!

By the way, ever seen those Instagram Stories with the musical light show in front of the toilet mirror? Create your own right here!

Go on, push the button! ;-)

Smokin' hot music.

And last but not least... Yalo is the perfect venue for music lovers, for those *vibing* Thursday, Friday and Saturday night DJ sets - and why not wrap up the night with a visit to our cigar lounge?



Connect to the good life

Yalo is *the* place to sleep, eat, drink, hold meetings and party.

Above all, Yalo is a place to connect with great people and create good vibes.

Speaking of good connections: thanks to its underground car park and convenient location, Yalo is by far the easiest hotel in Ghent to reach by motorway.

See you soon to #connecttothegoodlife!



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