





28 FEB2022

- Tourism Raises its voice for Peace -

After two years of the COVID-19 pandemic, people, as well as our whole societies and economies, have suffered enough. We cannot afford for this to continue. We must rebuild and look to the future with hope, not fear.

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UNWTO AND WHO: TRAVEL MEASURES SHOULD BE BASED ON RISK ASSESSMENT

The World Tourism Organization (UNWTO) and the World Health Organization (WHO) have called for the lifting of travel bans as they do not provide added value and continue to contribute to economic and social stress. The two UN agencies agreed to collaborate on a global trust architecture for recovery of the travel sector.

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UNWTO AND UEFA PARTNER AROUND SHARED VALUES OF SPORT AND TOURISM

The World Tourism Organization (UNWTO) and the Union of European Football Associations (UEFA) today announced their partnership around shared values and a common vision for the future.

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UNWTO in Geneva: Against Restrictions and For Peace and Tourism for All

UNWTO emphasized that diplomacy is the only option to manmade problems and amplified tourism's voice for peace and international solidarity.

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UNWTO MAKING COMMUNITIES CENTRAL PART OF TOURISM'S FUTURE

UNWTO is supporting communities as they prepare to welcome visitors back and realize the potential of tourism to kickstart recovery and drive sustainable and inclusive growth.

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SUSTAINABILITY:

CALL FOR URGENT ACTION TO PROTECT THE OCEANS

TOURISM LEADERS PUTTING UNWTO VISION INTO ACTION

MORE FROM UNWTO:

11 CONGRESS ON SNOW AND MOUNTAIN TOURISM

23-25 March Canillo, Andorra

GLOBAL YOUTH TOURISM SUMMIT

27 June – 3 July Sorrento, Italy

INNOVATION

New deadline to submit your application to the 3rd UNWTO Global Gastronomy Tourism Startup Competition

Do you have a startup with the potential to boost gastronomy tourism through technology, social impact, or sustainability? Check out the benefits of this programme and submit your application until 1 June 2022!

INVESTMENTS

#ReadingRecommendation Investments are key for a sustainable recovery. Read UNWTO's guidelines for setting comprehensive strategies for attracting, promoting, and mobilizing investments:

- Enabling Frameworks for Tourism Investments
- Strategies to Safeguard Tourism Investments during COVID-19
- Investment Guidelines for the Dominican Republic

UNWTO MEDIA HIGHLIGHTS:



Will COP26 be a turning point for tourism?



Call for action to protect oceans



Online Travel Agents Industry to Cross \$1 Trillion by 2026 -Global Analysis by Service Type, Platform, Category, and Region

✓ ANTARAKALSEL

G20 TWG to focus on building resilient tourism: minister



UEFA and UNWTO partner around shared values of sport and tourism

















The World Tourism Organization (UNWTO), a United Nations specialized agency, is the leading international organization with the decisive and central role in promoting the development of responsible, sustainable and universally accessible tourism. It serves as a global forum for tourism policy issues and a practical source of tourism know-how. Its membership includes 159 countries, 6 territories, 2 permanent observers and over 500 Affiliate Members.

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