

Weekly Travel Industry Insight

ETC PREDICTS A GOOD YEAR FOR EU TOURISM IN 2022



The European Travel Commission estimates that by the end of 2022, EU tourism should reach 80% of the 2019 figures.



TREATMENT IN GERMANY: WHY IS IT WORTH CONSIDERING?



The question of where to get treatment arises, as a rule, when there is already a preliminary diagnosis.



DIGITAL NOMADS INCREASED BY ALMOST 50% IN THE U.S.



With the advent of the pandemic, the travelers' habits and priorities changed in every way. Much has been said about the impact the health crisis has had on tourism and how flexibility has become a priority for...



POPULAR TOURIST DESTINATIONS TO SUFFER FROM THE ARMED CONFLICT IN UKRAINE



The past two years have been very tough for the tourism industry worldwide, as restrictions paralyzed the sector in an unprecedented manner. And it seems that tourism just can't catch a break, with the armed conflict...



WINTER SEASON: HOTEL BOOKINGS IN SPAIN EXCEED 2019 LEVELS



Hotel bookings this winter in Spain are 107.56% higher than in 2019 for the first time since the start of the pandemic, according to data from SiteMinder's World Hotel Index.



TOURISM IN THAILAND: RESTRICTIONS EASED, TAX POSTPONED



The authorities in charge of tourism in Thailand have announced the suppression of the 2nd PCR test after arrival in Thailand, from March 1st.



TOURISM IN FRANCE IS IN BETTER SHAPE THAN IN OTHER COUNTRIES



France did better than its European neighbors in 2021 according to the latest Atout France business climate report. The differences between the numbers regarding tourism in France compared with 2019 have been narrowing...



TOURISM RECOVERY IN MILAN IS STILL FAR AWAY



The world of tourism has been severely impacted by the Covid-19 pandemic and while some destinations are heading towards tourism recovery, others are still far away from returning to the 2019 levels in travel flow.



GAMIFICATION – THE SECRET TOOL OF TOUR GUIDES



The International Tour Guide Day, celebrated on Feb 21, is a date that seeks to improve the image of the profession and promote the use of local guides in tourist destinations. Tour guides have had to reinvent themselves...



DOMESTIC VISITORS BOOSTED TOURISM IN VIENNA



More beds were occupied in Vienna, the Austrian capital, in January. Compared to the pre-crisis level, however, there is still a very long way to go.



SWISS TOURISM INDUSTRY EXPECTS A STRONG RECOVERY IN 2023



Swiss tourism suffered greatly from the consequences of the coronavirus. In 2020, overnight stays fell by a full 40 percent compared to the previous year.



THE PANDEMIC EXPONENTIALLY INCREASES MEDICAL WASTE AND REDUCES TOURISM WASTE



The impact of solid waste management generated by the pandemic is becoming increasingly evident. Medical material, personal protective equipment, household and business waste have increased between 18% to 425% according...



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