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Top Stories



Air India Bans Agents From Selling Canada Tickets Over Gouging

At a time when India has just resumed scheduled commercial flights to international destinations, agents wonder whether the Air India ban against them is an ill-timed move — or a well-timed one.



5 Ways Retail Technology Can Power a Seamless Cruise and Ferry Experience

Sponsored by LS Retail

Implementing a unified tech solution has the power to transform the cruise and ferry sector through responsive forecasting, streamlined operations, and modernized experiences for customers and employees.

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Marketing Pics Don't Sync With Travelers' Tastes, Says Getty Images

Travel brands need to make sure the visuals in their marketing are aligned with what travelers — many on Instagram — want today. Sometimes there's a disconnect, according to new data from photo agency Getty Images.

Amadeus Wins Accenture, Melia Hotels Deals Thanks to Microsoft Tie-Up

Plugging its Cytric Travel & Expense platform directly into Microsoft 365 is a clever move from Amadeus, but is there a risk business trips lose their appeal when positioned so closely next to the option of virtual meetings using Teams?



KLM Names First Female CEO

Air France-KLM continues to lead on female leadership in the airline industry. Rail executive Marjan Rintel will become KLM's first female CEO when she succeeds outgoing Pieter Elbers in July.



Join Us on April 21 for the Skift Travel Loyalty Summit

Join Skift editors and research analysts for this online-only event as we dive into discussions with the leaders across travel who are spearheading travel loyalty's new frontier as we look to define the new needs for consumers and the innovations that will lead in this competitive landscape.

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Eurostar and Thalys European High-Speed Rail Merger Approved

Rail travel in Western Europe is about to get a little bit easier. European authorities have signed off on the merger of high-speed rail operators Eurostar and Thalys that will create a single company connecting some of Europe's largest cities.

The Big Travel Trends to Follow in 2022

What's the state of the European travel industry right now? Skift Research has some answers as well as solutions to the challenges ahead.



Daily Lodging Report: The Only Subscription Hospitality Professionals Need

The Daily Lodging Report delivers insights like this:

DP Hotels is planning to build a five-story, 97-room Tru by Hilton in Miramar, FL. Centennial Bank provided a \$10 million construction loan for the project.

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Editor's Picks

Events Are Back: But Where Are All the Attendees?

Events are back, but the attendees are slow to return. What's behind the low numbers? When 2022 kicked off, it felt like the golden year had finally arrived for the event industry. Behind what has happened.

Cape Town Launches a Virtual Game for Biggest Tourism Campaign Yet

Tourism campaigns out of the African continent are getting creative and breaking stereotypes in a way never before seen. We're here for it.

A Daughter of Nigerian Immigrants Helping Under-Represented Students See the World

Studying abroad doesn't have to be a pipe dream for young Hispanic and African Americans. Bola Ibidapo's Too Fly Foundation is on a mission to help young people overcome the barriers they face in their communities that prevent them from traveling the globe.

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