



Tourism Review
NEWS
Respected Voice of Tourism

Weekly Travel Industry Insight

TOP 5 MARKETING TIPS TO BOOST HOTEL RECOVERY



To fully boost the hotel recovery process, there are several marketing tips that accommodation facilities can put into practice. If they take them into account, they will easily attract guests who are starting to...

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GLOBAL TOURISM TO LOSE \$7 BILLION IN 2022



The tourism sector has been going through a very tough period during the last two years due to the Covid-19 pandemic and there were generally high expectations with regards to this year and a potential recovery....

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TIKTOK - AN IDEAL TOURISM MARKETING TOOL



TikTok has become one of the most popular social networks worldwide, in full expansion. The platform allows companies to communicate differently with their targets. Travel, one of the five most popular themes on...

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NON-HOTEL OVERNIGHT STAYS TRIPLED IN SPAIN THANKS TO FOREIGNERS



Overnight stays in non-hotel tourist accommodations (apartments, campsites, rural tourism accommodations and hostels) in Spain exceeded 5.3 million in February, which is more than four times those of the same month...

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GERMAN TOURISM REGIONS EXPECT A GOOD EASTER TURNOVER



Easter marks the beginning of the travel season for German tourism. People visit relatives or go on vacation. After two years of Corona pandemic, hotels and restaurants in Germany hope that as many guests as possible...

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PORTUGAL: OVERNIGHT STAYS UP BY MORE THAN 500 % IN FEBRUARY



The Covid-19 pandemic is having a drastic effect on the tourism industry worldwide and some countries are still struggling to recover. Others, however, are seeing signs of improvement and slowly approaching pre-pandemic...

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THAILAND TO RELAX CROSS-BORDER ENTRY RULES AS OF JUNE



Thailand plans to further relax its cross-border entry rules for double-vaccinated tourists, probably starting in June. Then, the current model requiring PCR tests before departure and after arrival, as well as...

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CANADA REPORTS SLIGHT INCREASE IN TOURISM SPENDING



Tourism spending in Canada increased by 4.4% in 2021, following a staggering 49% decline in 2020.

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ANOTHER POOR EASTER SEASON FOR ITALIAN TOURISM?



Italian tourism has been in a very difficult situation since the start of the Covid-19 pandemic two years ago and many were awaiting the recovery in 2022 with great expectations. However, the illusion of recovery...

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TURKEY: ROLE OF TOURISM REMAINS CRUCIAL



After the record year of 2019 and the collapse during the pandemic, a massive recovery began last year in Turkey where the role of tourism remains highly important.

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