



**Tourism Review**  
**NEWS**  
Respected Voice of Tourism

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## Weekly Travel Industry Insight

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### TOURISM INFLUENCER MARKETING MAY HELP COMPANIES OUT OF CRISIS



Tourism and travel influencers have suffered enormously during the covid crisis. Experts however point out that there are ways how to bounce back by focusing on new angles in tourism influencer marketing.

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### RUSSIAN OUTBOUND TOURISM: CHANGING LANDSCAPE IN 2022



Amidst the invasion of Ukraine, Russia is experiencing rapid changes in the last weeks and the next weeks and months will change the dynamics even more. This is also the case of tourism, especially Russian outbound...

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## AIR TRANSPORT IN EUROPE RETURNS TO NORMAL SOONER THAN EXPECTED



Despite the succession of crises, the airline industry continues its positive development. After two complicated years, in which traffic was severely reduced, European skies are now full of planes again. Eurocontrol...

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## IOT TOURISM FUNDAMENTALLY TRANSFORMS THE INDUSTRY



Year after year, the Internet of Things (IoT) is fundamentally transforming the tourism sector by profoundly changing the way different internal processes work. On the one hand, the IoT tourism allows for improved...

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## TOURISM RECOVERY IN SPAIN ACCELERATES, DESPITE THE WAR IN UKRAINE



Tourism activity in Spain was more dynamic than expected in the first quarter and should accelerate further in the coming months, despite the consequences of the war in Ukraine, according to the Exceltur.

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## CHILEAN TOURISM HURDLES: ENTRY REQUIREMENTS DISCOURAGE VISITORS TO COME



A survey conducted by the Chilean Federation of Tourism Companies (Fedetur) among more than one hundred global tourism operators, showed that 57% of those consulted believe that the approval of vaccines is the requirement...

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## RELIGIOUS TOURISM BOOMS IN MEXICO



Religious tourism has boomed in Mexico in recent years – in 2021 it accounted for an income of \$20 billion pesos (US\$ 1 billion).

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## TURKEY: COULD EUROPEAN TRAVELERS REPLACE RUSSIANS AND UKRAINIANS?



Russian and Ukrainian tourists have enjoyed the beaches and landscapes of Turkey with great passion in the last couple of years and have become indispensable for the local tourism industry. However, in the current...

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## BAVARIA'S TOURISM REPORTS UPWARD TREND IN FEBRUARY 2022



After a successful start to this year's tourism year compared to the previous year, the Bavarian State Office for Statistics reported a further increase in demand in February at the 10,690 open accommodation establishments....

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## CYPRUS AND BULGARIA ARE WORRIED ABOUT THE COMING SUMMER SEASON



Russian tourists are highly esteemed guests in Cyprus and Bulgaria. Now, however, the customer base is falling away because of the EU sanctions against Russia. Turkey could come in third - at least in one region,...

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## MACHU PICCHU RECEIVES 10,000 FEWER TOURISTS DUE TO PROTESTS



Peruvian tourism businesses have seen their recovery forecasts seriously affected due to the ongoing strike that is devastating the country. With only at the beginning of the Holy Week, more than 100 million soles...

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