



**Tourism Review**  
**NEWS**  
Respected Voice of Tourism

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## Weekly Travel Industry Insight

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### TOP 5 SUSTAINABLE TOURISM MISCONCEPTIONS



At a time when the environment, sustainable development, green energies, flexitarianism and zero waste are at the heart of many concerns, tourism is not exempt from this awareness. Indeed, we are witnessing a real...

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### SOCIAL NETWORKS FOR TOURISM BRANDS: INSTAGRAM VS. FACEBOOK



For several years now, social networks have been trying to support brands' communication in the best possible way. If Facebook or LinkedIn are the historical networks, the emergence of new platforms such as Instagram...

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## GERMANS TO TRAVEL ABROAD AGAIN EXPECTING HIGHER COSTS



After two years of the Corona pandemic, there are signs of a normalization of vacation habits. Unlike in 2020 and 2021, many German citizens again plan to travel abroad. This is the result of a Yougov survey published...

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## IRAN TO BENEFIT FROM THE WORLD CUP IN QATAR



Iran – a country of many unknowns – is aiming to take advantage of the upcoming FIFA World Cup in Qatar to boost its tourism industry.

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## WAR IN UKRAINE AFFECTS SWISS TOURISM MORE THAN EXPECTED



Credit Suisse has published an outlook for the coming summer tourism season. The war in Ukraine is likely to have a greater impact on Swiss tourism than expected.

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## CZECH REPUBLIC LIFTS ALL TRAVEL RESTRICTIONS BUT NO RAPID GROWTH AHEAD



European countries one by one are declaring the end of the Covid-19 pandemic and lifting internal regulations as well as travel restrictions to the joy of tourism professionals in the industry.

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## LOTS OF POTENTIAL IN TOURISM STOCKS



Despite incidence numbers at record levels, hospitalization rates remain low. The prevalence of omicron variants is easing, and corona measures are being significantly relaxed in an increasing number of countries....

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## UBER TARGETS A WIDE RANGE OF TRAVEL SERVICES



Uber wants to expand its frontiers and include travel. Or, at least, that's what can be gleaned from their latest news. The mobility provider platform wants to become a "super tourism app".

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## ITALIAN TOURISM NEEDS TO LIVE WITHOUT HALF OF FOREIGN VISITORS IN 2022



Italian tourism has been struggling significantly in the past two years due to the Covid-19 pandemic. The country is trying to find a way out, but it will clearly take some time to recover from the unprecedented...

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## CRUISE SECTOR IN SPAIN GROWS AGAIN GETTING CLOSER TO 2019 LEVELS



The capacity of the cruise sector in Spain could reach the levels of 2019, a year in which its turnover was close to 6 billion euros, contributing 2.8 billion euros to the national GDP, according to the data from...

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