

Weekly Travel Industry Insight

FRENCH CITIES TURN INTO INNOVATIVE AND SUSTAINABLE DESTINATIONS



They fight against waste, promote responsible consumption and protect their local heritage: five French cities are the first to obtain a label rewarding their actions in favor of sustainable tourism. Many other...



WILL ECOLABELS BE VITAL FOR TOURISM?



Many of ecolabels appear on websites, on the facades of accommodation providers or even on beaches. For 30 years now, labels have been developing in tourism, to guide travelers towards more environmentally friendly...



TOURISM SECTOR IN ASIA EXPECTED TO STRUGGLE UNTIL 2024



The Covid-19 pandemic has led the tourism industry all over the world into an unprecedented crisis. While some regions are awakening from their travel hibernation, others will unfortunately struggle a bit longer.



BEACHES ARE ON SALE ON THE TURKISH RIVIERA



The Turkish Riviera is a popular vacation destination. Now some bays and beaches have been privatized: What this means for vacationers?



GREEK TOURISM SECTOR IS OPTIMISTIC, DESPITE THE WAR IN UKRAINE



Greek tourism now represents 25% of the country's GDP, a quarter of the national wealth, and the jobs that go with it. It is an important sector for Greece which is recovering from a long depression since the...



MOST WANTED TOURISM JOBS IN SPAIN



Tourism is a very powerful source of employment in Spain despite the pandemic, not with the same numbers as before of course, but tourism is still above other markets that have been quite affected. However, it should...

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DOMINICAN TOURISM IS STILL DOWN -8.6% COMPARED TO 2019.



Tourism is one of the pillars of foreign exchange income for the Dominican Republic, along with national and free zone exports, foreign direct investment and remittances sent by Dominicans living abroad.



ST. PETERSBURG TO WELCOME MORE THAN 5 MILLION TOURISTS IN 2022



As Covid-19 restrictions are being lifted, tourism is slowly awakening around the world, with the most popular destinations ready to welcome more and more visitors after two very difficult years. One of the most...

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JULY 2022: VENICE TO TEST THE BOOKING OBLIGATION FOR TOURISTS



By summer, the Italian lagoon city of Venice plans to require tourists to book their trip to the old city in advance. From 2023, visitors will then buy a ticket to visit the historic center, said Venice's tourism...



CUBA EXPECTS 120,000 MEXICAN TOURISTS THIS YEAR



This year, about 120,000 Mexican tourists are expected to visit Cuba thanks to the reopening of the borders and the elimination of health requirements to enter the country, said Sonia Beltrán, tourism counselor...



THE IMPACT OF ARTIFICIAL INTELLIGENCE IN TOURISM



Technological innovations are very beneficial to the sector in many ways. In a context where the pandemic has driven digitalization, guests are more accustomed to technology. The question is what role technologies...





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