

Weekly Travel Industry Insight

TOP 10 SURFING DESTINATIONS WORLDWIDE



Surfing made its debut as an Olympic sport at the Tokyo 2020 Olympics, held between July 23 and August 8, 2021 - one year later than planned due to the coronavirus pandemic. This has made the popularity of this...



GERMAN HOTEL MARKET STILL FAR FROM THE PRE-CRISIS LEVELS



After two years in a state of emergency, the German hotel market is still far from pre-crisis levels. Now, the situation seems to be improving, even though the industry is still wavering between hope and fear, according...



SPANISH HOTELS DOUBLE THEIR AVERAGE OCCUPANCY RATE



More data pointing towards the recovery of tourism. On this occasion, the average occupancy rates of Spanish hotels provide confidence in the travel sector. At least, according to the data revealed by a report of...



TOURISM RECOVERY PILLARS: SUSTAINABILITY, DIGITALIZATION, AND INNOVATION



In the midst of the global tourism recovery after the covid crisis, the war in Ukraine has once again generated uncertainty in the tourism sector.



BLOCKCHAIN TECHNOLOGY AFFECTING MORE OF THE TOURISM SECTOR



The world is changing in a very dynamic manner and all the sectors of the economy are reacting to this transformation. Tourism is no exception to the rule, with the industry constantly increasing its digital "footprint"...



FIRST COVID, NOW WAR – TOURISM IN POLAND SUFFERS



The tourism industry has been struggling significantly during the last two years and while there was a lot of hope with regard to this year, problems continue in many destinations worldwide.



TOP FASHION DESTINATIONS FOR THIS SEASON



As travel restrictions ease, luxury brands are up to their old tricks and flying around the world to unveil their upcoming collections. What fashion destinations are on the list this year?



THE EU WANTS TO DIGITIZE ISSUING SCHENGEN VISAS



The goal is to fully digitize the visa issuance process by 2025 for citizens of the 102 third countries subject to the short-stay visa requirement.



TOURISMPHOBIA: DESTINATIONS WELCOMING VISITORS BECOME ANNOYED

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COSTA RICA ENCOURAGING RECOVERY OF THE TOURISM SECTOR



Tourism-related activities in Costa Rica have shown great recovery and dynamism prior to the relaxation of measures to contain Covid19. According to data from the Costa Rican Tourism Institute, during the first...



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