



Tourism Review
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Respected Voice of Tourism

Weekly Travel Industry Insight

FRENCH TOURISM IS STILL IN THE LEAD IN EUROPE



The beginning of 2022 confirms the improved condition of the French tourism sector. International flows are improving month after month and approaching the pre-crisis levels. Over the first two months, international...

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SMS MARKETING FOR TOURISM IS A USEFUL TOOL



There are numerous strategies of promotion and communication, but to well inform your customers and prospects, or to propose new tourist destinations or promotional offers, nothing is like the sending of SMS, which...

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CHINESE TRAVELERS' EXPENDITURE DOWN BY 43 % DURING LABOR DAY HOLIDAY



The Labor Day holiday, from April 30 to May 4, is traditionally one of the busiest seasons in China, with millions of tourists looking to enjoy spring turning into summer. However, this year it was affected by the...

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AIRBNB IS PICKING UP STRONGLY AND DOING BETTER THAN BEFORE THE PANDEMIC



Airbnb – the accommodation booking site – has been experiencing record booking figures. The quarterly results reflect "the return of tourism", the rise of telecommuting and "the efficiency" of the model, according...

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AIRPORTS ARE OVERLOADED AS AIR TRAFFIC PICKS UP



The health crisis is receding, and travelers are back on planes. So much so that the airports are crowded.

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WHAT STRESSES BUSINESS TRAVELERS THE MOST?



Half of business travelers are back. According to a BCD study, however, companies are overlooking the most important stress factors of their traveling employees.

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QATAR 2022 WORLD CUP - A BIG CONTRIBUTOR TO THE TOURISM SECTOR



Soccer will boost Qatar's influence on the world tourism sector by showing off its modern and World Cup-driven infrastructure. The cost of traveling to the country is so high that it will leave an economic spillover...

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CONFIDENCE GROWS IN THE GERMAN HOSPITALITY INDUSTRY



Following the elimination of Corona restrictions, the demand in the German hospitality industry is picking up again significantly.

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ARGENTINIAN CRUISE TOURISM EXPECTS A RECORD SEASON IN PATAGONIA



Spring and summer are synonymous with cruises arriving in the southern region of Argentina. Large companies offer trips to the coasts of Patagonia and Antarctica and the next cruise season in Argentina is expected...

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OVERVIEW: THE TOP GASTRO TOURISM TRENDS IN ITALY



As one of the most popular countries in the world, Italy welcomes millions of tourists every year. Despite recent stagnation due to the Covid-19 pandemic, the sector will inevitably recover and once again prosper...

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INTERNATIONAL TOURISM IN SPAIN CONTINUES TO RECOVER



Spain received four million tourists in March, eight times more than the 491,000 tourists the country received during the same month last year, thus increasing the pace of recovery of previous months, although 1.6...

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