Skift
Weekly Newsletter

June 12, 2022

Top Stories

Hopper Will Let Customers Pay a Fee to Leave the Hotel After Check-In for Any Reason

Hopper's leave-for-any-reason hotel offering would seemingly be attractive to many guests, but can also be a headache for hotels and open to abuse.

Executive Q&A: Navigating the Future of Revenue Management for Airlines and Beyond

Sponsored by FLYR

Airlines can no longer rely upon consistent seasonal travel patterns and historical data to forecast revenue. Maximizing sales amid today's ever-changing market landscape requires an elevated standard for technology that can deliver compelling personalized offers to consumers when they need them.

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Germany’s Good Intentions of a 9-Euro Discount Transit Pass May Just Backfire

Germany wants more people to ride trains and buses this summer with a nine-euro pass. But a surge in riders may hit the physical limits of the country's transport infrastructure.

New Philippines Tourism Campaign Gives Props to Local Workers

The Department of Tourism Philippine's newest video is the epitome of "talk about creative advertising" — performers mold their bodies into birds, mountains, waterfalls, and oceans to remind tourists that there are workers behind every tourism experience, and that they deserve recognition.

Brightline Aims to Carry Holiday Travelers to Orlando by Christmas

Brightline backer Fortress Investment is confident that trains will begin rolling, but maybe without passengers, to Orlando in time for the Christmas holidays.

Meet the Speakers of Skift Sustainable Tourism Summit 2022

We're excited to announce that the speaker lineup is set for this year's Skift Sustainable Tourism Summit taking place as an online event on June 29. Including industry insiders, outsiders, innovators, and disruptors, this year's fast-paced and provocative deep-dive conversations will hit every industry sector.

VIEW SPEAKER LINE-UP

Hotel Company HHM to Buy Urgo Hotels & Resorts

Expect more mergers among hotel management companies until there are approximately 10 companies left in North America for the most competitive markets.

Gas Prices Send Hotels Into Overdrive to Accommodate Electric Vehicles

Market considerations give hotels a unique opportunity to lead the charge when it comes to meeting consumer needs — and efficacy.

Concise, No-nonsense Insights Delivered Straight to Your Inbox.

Hyatt Hotels Corporation and Suburban Capital, Inc. announced the opening of Hyatt Place Virginia Beach/Oceanfront. The new 13-story, 140-room hotel offers 725 square feet of flexible meeting/function space, The Market, The Bar, and a fitness center.

Want more insights like this?

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Editor's Picks

Denver Emerges as Travel Tech’s Hot New Hub

Technology clusters are hard to build, and make startups' lives easier when they happen. The CEO of a new company doing tech for Airbnb owners says he left San Francisco because he's found one in the Rockies. He's not alone.

Why the Biggest Pilots Union Says There Is No Pilot Shortage

The largest U.S. pilots union is trying to prove that there is no pilots shortage; rather, the union argues airline wages are too low. Airlines — and the federal government — say otherwise.

LGBTQ Travelers May Not Need Official Certification Programs for Safety

Word of mouth is a powerful factor for where travelers choose to stay. So hotels need to emphasize a welcoming atmosphere instead of certifications that may be insignificant to prospective guests.

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