

June 19, 2022

Top Stories

Choice Hotels to Buy Radisson Hotel Group Americas for \$675 Million

Choice wants to make its mark in the upscale segment. This is certainly one way.



Exploring Accor's Proactive Commitment to Diversity and Inclusion

Sponsored by Accor Group

DEI initiatives are critical for today's modern hospitality brands. Accor is using its own company-wide diversity, equity, and inclusion commitment to push the industry — and the world — forward.

[LEARN MORE](#)

The 10 Best Designed Tourism Websites in the World 2022

In a frantic attempt to avoid being left behind, official tourism organization websites are doing their best to catch up to the high expectations of the new traveler — tourists of the post-pandemic digital age.

Taj Mahal: A Wonder of the World in Peril

The Taj Mahal is many things to many people. However, some sectors in India are now keen to rewrite the monument's history. Already beset by problems of overcrowding, pollution, apathy and infrastructure, the Taj can do with some rewriting of its present, not its past, to secure its future. Much of India's tourism trade is riding on it.

Highgate's New CEO Goes On the Hunt for Luxury and Lifestyle Hotels

Highgate's name hasn't been associated with luxury and lifestyle until now. But the company, which is the second-largest hotel manager in the U.S., is making some distinctive moves that will likely broaden its footprint among high-end, full-service properties.



The premier global conference
on the business of travel



New Pricing For Skift Global Forum 2022: Flat, Affordable, Easy

As part of that ethos, we are rethinking pricing for the rest of our 2022 events. Instead of the premium-priced Skift Global Forum, tickets our are officially \$1695 each, meaning no more discounts, no more tiers - in their place, we've introduced one flat, more affordable rate for all attendees. We strongly encourage you to RSVP as soon as possible for this flagship event, in New York City from September 20-22 as spaces are limited.

REGISTER NOW

The Larger Impact of American Airlines Giving Regional Pilots a Big Pay Raise

Pilots at two of American Airlines regional affiliates now earn more than some of their peers at discounters like Spirit. This could be the change needed to fix the pilot shortage but it could come with unintended consequences.

Higher Prices Now Changing Summer Travel Plans for Americans: New Skift Research Travel Tracker

Nearly 47 percent of Americans traveled in May 2022, 6 points higher than March, signaling a strong start as we get closer to the summer season. However, with the mounting anxiety about an economic downturn, the number of consumers who expect to cut down on travel spending rose sharply.



Experience The Daily Lodging Report

Receive essential industry news on the hospitality and lodging sectors in North America and Asia-Pacific. Everything from stocks and real estate deals to mergers and acquisitions.

Subscribe today and receive 20% off your first annual subscription with code: DAILYDLR

**Offer cannot be applied retroactively; it is valid on new individual-level, annual subscriptions only.*

LEARN MORE

Editor's Picks

Gun Violence Creates a Troubling New Reality for U.S. Tourism's Hard Sell

Even without entry test requirements, travelers are likely to pause before rushing back to a country where hate crimes and mass shootings are becoming far too commonplace. How will the U.S. travel industry tackle one of the greatest potential threats to its recovery of international travel?

Can Air France Make a Business of Leaning Into Elegance?

Air France is looking to move upmarket and leaning into elegance with their new ad spots. Coupled with product improvements and a world that is opening up, this is not a bad strategy.

How Events Can Make Non-Drinkers Feel Included

Do your food and beverage functions keep those who don't drink alcohol in mind? If not, it's a mistake and time to make all feel included.

For Gmail users: If you are using the tabbed inbox, Skift emails may be pushed to the 'Promotions' tab. To get updates from Skift direct to your primary inbox, drag and drop this email to that tab.

You received this email because you are subscribed to Skift Weekly Review Newsletter from Skift.

Skift.
Twitter
Facebook
LinkedIn

35 W 31st St., Frnt 1, New York, NY 10001 USA

t