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## Top Stories



### **The Highest Paid U.S. Airline CEOs**

It's little surprise that the CEO of most America's most financially sound big airline, Ed Bastian of Delta, was also the highest paid. But how does he stack up to his peers?



### **Exploring Hospitality's New Wellness Frontier With Accor** Sponsored by Accor Group

Hotel and resort guests don't just want to be pampered. They want to recharge and get inspired to improve their overall health and well-being. Hospitality brands can drive demand if they take this to heart and integrate wellness offerings in meaningful ways throughout the customer journey.

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## **8 Takeaways From Skift's First Retreat as a Fully Dispersed Company**

Skift gathered its worldwide team together for a retreat in Puerto Rico and discovered that traveling in a post-pandemic world can be challenging.

## **Accor in Talks to Sell \$195 Million Stake in Ennismore to Qatari Consortium**

Investors in the Middle East and Gulf states have a chance to become kingmakers in the hotel sector over the next year, as booming oil prices can help bankroll investments in the fast-recovering hospitality sector.

## **Puerto Rico's Recovery Offers These Lessons for Global Tourism**

Puerto Rico tourism, bolstered by Airbnb when hotels were shut, has had a noteworthy comeback. But if travel and living have blended, then the island's fiscal and political woes can't be overlooked.



The premier global conference  
on the business of travel



**Skift Global Forum Is BACK - New York, City September 19-21!**

Our flagship conference is the premier destination for travel executives to be educated and inspired. You'll hear from leading industry innovators as we explore topics that are critically important to the future of travel - like global economic trends in hospitality, aviation and technology's impact on travel. The best part? We've introduced a more affordable, flat tickets rate to do our part in helping the industry recover.

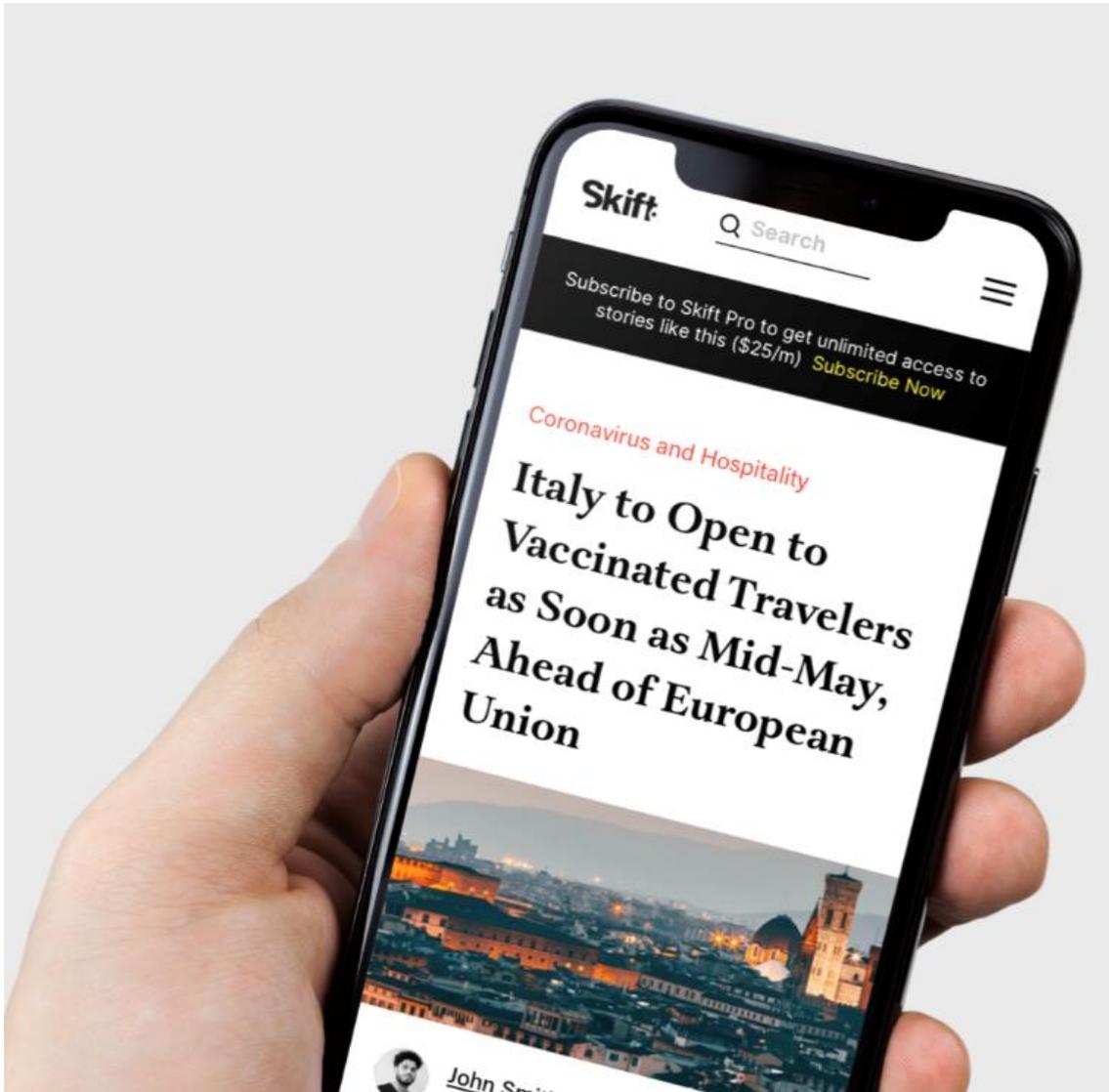
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## **Horror Stories From Labor Shortages Affecting Events**

Labor shortages are impacting events in multiple and sometimes completely unforeseen ways. Four event experts candidly share their horror stories. Treat these as warnings for those hosting events in the weeks and months ahead.

## **The UK's Unique Brand of Travel Chaos Is Upending Recovery Efforts**

With offices vacant again due to a crippling week-long rail strike, and airports under pressure, travel is suffering a setback, particularly business travel. In public relations terms, the UK should be in crisis management mode.



## **Tired of Hitting Paywalls?**

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## **Editor's Picks**

## **Chelsea Clinton and Other Expedia Directors Stir Shareholder Dissension**

Whether it is executive compensation or the company's stock performance, there is clearly unease among Expedia Group shareholders.

## **The Problems in Mondee's Plan to Go Public**

The air travel aggregator is likely to get a \$1 billion valuation in a merger with a special purpose acquisition company. But its disclosures are thin, and paint something less than a picture of certain success.

## **WhatsApp Helps Brands Personalize Travel in India and Middle East**

Looking to offer hassle-free and personalized experiences for customers, travel companies have integrated WhatsApp as an effective communications platform. But troubleshooting cannot always be left to bots. Brands also need human beings to chip in at critical moments.

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