

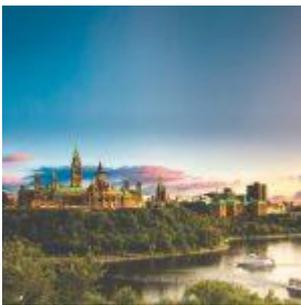
July 24, 2022

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## Top Stories

### **The Re-Reinvention of the Travel Agent**

Travel agents, sometimes called advisors, have seen many changes through the years, but the pandemic altered their profession in unimaginable ways. And that upheaval's not dying down anytime soon, with booking travel becoming more complicated and advisors seeing their roles as even more necessary.



### **Meet the Ottawa Innovators Pushing Advanced Manufacturing in New Directions**

Sponsored by Destination Canada

Ottawa, Canada's capital city, is not only an enchanting place to visit, but it is also a hub of innovation and collaboration in the fast-moving field of advanced

manufacturing, particularly in applying next-generation technologies to biomechanics.

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## **The Highest Paid Hotel CEOs**

Take a look at last year's hotel CEO compensation tables. The top bosses did well, and why not? Navigating the pandemic was tricky. Yet there was a wide disparity in the pay between most CEOs and workers. That's harder to defend.

## **Early Lessons From Vancouver Island Tourism's Shift From Marketer to Social Enterprise**

Swapping its marketing role to focus on social impact is as inspiring as it gets coming out of a destination's tourism board. But Vancouver Island's 4VI will need to communicate at a whole new level of transparency — staying mindful of priorities that its resident communities may consider most important.

## **Marriott Vacations to Get New CEO as Timeshare Sector Faces Higher Hurdles**

You may not personally want to buy a timeshare. But the sales pitch for the timeshare business can still reveal valuable intel about broader trends, such as cross-marketing tactics and the rise of subscription clubs.



## **Clear, Concise Insights for Hospitality Professionals**

In Nebraska, North Platte Community leaders and REV Development officials broke ground on the Avid Candlewood dual-brand hotel project that will be completed by the end of 2023. The hotel will have 121 rooms: 66 extended-stay Candlewood rooms and 65 Avid rooms.

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## **7 Takeaways From Online Travel Agencies Slugging It Out on Mobile**

Once dismissed as a commission-free loss leader, flights are a new battleground as Expedia and Hopper compete over keywords and customers on mobile.

## **Why Qatar Airways Is Preparing for ‘Pain’ During World Cup in Its Country**

Qatar Airways will cut flying, and may lose money, during the World Cup in Doha later this year. But that may not matter as the country seeks to boost its brand with the event.



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### **First Look at the Skift Global Forum Agenda**

We've said it before and we'll say it again: Skift Global Forum programming is unmatched. We'll have sessions covering the biggest travel industry topics, guided by our expert journalists and analysts, in conversation with top-tier leaders from every corner of this wide world. Check out the agenda and speakers below - and keep an eye on our website for more exciting updates to be announced soon!

[View the Speaker Lineup](#)

## Editor's Picks

### **How Cancun Supercharged Its Recovery**

Mexico's risky policy to stay open while other countries closed during the pandemic has paid off for the state of Quintana Roo. The state wisely used the time to hone its brand as more than a beach-going destination and expand its air accessibility long term. The payoff is evident in recent surging tourism numbers.

### **Air Travel Woes Put a Drag on Recovery: New Travel Health Index**

The Skift Travel Health Index dropped for the first time in 2022, as the mess at airports and airlines is catching up with the industry.

### **10 Skift Travel Megatrends That Have Endured Over Our 10 Years**

These Megatrends over the years transitioned from future outlook to facts. You could look it up.

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