

July 10, 2022

Top Stories



The Margaritaville CEO on Just How Far the Jimmy Buffett Brand Can Go

Millennials think they invented experiential, lifestyle brands. But Margaritaville CEO John Cohan was perfecting these ideas before many of today's hotel execs had sipped their first margaritas. Cohan helped to turn Jimmy Buffett's music into a billion-dollar empire, and he has lessons to share.



New Report: Hospitality in 2025 Will Be Automated, Intelligent... and More Personal

Sponsored by Oracle Hospitality

The soul of the hospitality business will always lie in its ability to connect human beings. By understanding how to use technology as a tool to serve that purpose, the industry will set itself up to survive now and thrive in the years to come.

LEARN MORE

Akasa Air CEO on How India's Newest Startup Carrier Will Stand Out

No matter how big the Indian aviation pie may be, a new carrier, especially one whose crew wears sneakers, entering the market, will definitely shake things up as airlines compete more aggressively to tap first-time fliers.

Employees Already Unhappy With Pace of Returning Corporate Travel: New Survey

The nightmare that flying has become is starting to weigh on employees. Perhaps company travel managers now need to deflect any pressure from the top as bosses rush to get things back to normal.

SAS Joins List of Airline Failures and Bankruptcies Since Pandemic's Start

The list of pandemic airline bankruptcies keeps growing even as travel bounces back faster than anticipated. But hundreds-of-millions-of-dollars in government aid didn't save SAS, which became the latest victim Tuesday.



Skift Global Forum 2022: Lessons From 10 Years of Sweating the Details

When it comes to putting on a great event, *everything* matters to make it so.

Expedia and Marriott Claim Progress on Proliferation of Rogue Hotel Rates

Rogue wholesale rates on metasearch sites are the gifts that keep on giving — for travelers and the metasearch sites. Expedia and Marriott seem to be making some progress on the issue.

Ukraine's Neighbors Still Attracting Tourists Despite War Raging Nearby

Traveler fears, particularly in the U.S. and Europe, about the danger of the Ukraine War spreading have lessened, allowing for tourism's recovery in Eastern Europe to continue. Industry stakeholders still have to vigilantly reassure and educate travelers about the safety of their destinations.



DAILY LODGING REPORT

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The Central Railway is planning to open a pod hotel for passengers at the Pune railway station. This follows what they call an overwhelming response to their pod (capsule) hotel that was inaugurated recently at Chhatrapati Shivaji Maharaj Terminus. The facility at CSMT consists of 40 pods – 30 for one person, six for two persons, and four for a family.

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Editor's Picks



Relocation of Tanzania's Masaai From Ancestral Lands Shows Elitist Tourism Still Thriving

In an era when it's more important than ever to respect local communities, Tanzania's decisions with the Masaai appear beyond clueless.

Event Attendance Stalled at 65 Percent Post-Pandemic: As Good As It'll Get?

The floodgates have opened, and travel is back, but where have all the event attendees gone? A number of factors have grounded them and kept attendance well below pre-pandemic levels.

What Biden's Transit Expert Pick Will Bring to the FAA's Top Job

Managerial skills may be what President Biden is going for with his nomination of transit executive Phil Washington to lead the FAA. After this summer of flying mayhem, managerial skills may be what's needed most now.

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