

August 7, 2022

Top Stories

A Day in the Life of a Travel Agent During the Summer of Chaos

This summer of disruptions, delays and disorder has left travel agents frantically trying to serve their clients. Nothing tells that story quite like a typical day on the front lines for agent Dannielle Jasper.



5 Tips for Unlocking Ancillary Revenue Throughout the Traveler Journey

Sponsored by Allianz Partners

Selling unbundled services doesn't automatically translate to bottom-line results. As travel brands navigate the road to recovery, a successful ancillary

strategy relies on a balance of human creativity and machine-based learning to deliver the right message about the right product at the right time.

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Airbnb's 10-Fold Increase in Host Cancellation Fees Could Benefit Guests

Increasing host penalties for unjustified cancellations isn't necessarily a bad thing unless innocent hosts get caught up in the dragnet.

Uber Travel Launches First in the UK With Trains and Buses From Omio

Uber is taking baby steps into travel. Booking.com: No need to sweat it yet.

Booking Holdings Boosts Discounting to Capture Bigger Share of Travel Budgets

Booking is placing a new emphasis on discounting versus its traditional reliance mostly on marketing. Expect more fintech and loyalty offerings.



The 10 Most Impactful Skift Events

We've hosted countless programs around the world, so choosing just 10 was not an easy task. Here are some of our favorites from over the years.

Accor Predicts 20 Percent of Business Meetings Are Gone Forever

A European business leader group has spoken out during the hotel group's latest Masters of Travel gathering. Their views cement several trends that have been picking up pace since the pandemic began.

Visa Wait Times Put Drag on U.S. International Travel Recovery

One more impact of the global labor shortage is the protracted wait time for visas that will continue to hurt the U.S.'s international tourism recovery if quick solutions aren't found.

Skift RESEARCH

The Great Merging in the Hotel and Rental Tech Sectors 2022

This report focuses on the business-to-business technology space, questioning whether tech vendors in the hotel and short-term rental space are looking beyond their own enclave and work to merge the technology sections, what challenges and opportunities there are to merging the hotel and short-term rental tech sectors, and the potential evolution of this over the coming years.

READ THE FULL REPORT

Editor's Picks

JetBlue Faces Problem With Rising Costs: How the Spirit Merger Won't Help

JetBlue's cost problems shone brightly in the second quarter when, despite record revenues, the airline lost money. The airline's planned merger with Spirit is only likely to exacerbate the situation.

Lebanon Turns to Its Expats to Resurrect Tourism Economy

Lebanon does know that its diaspora is essential to help revive the country's tourism economy, but the government would need to do more than just roll out marketing campaigns to convince more tourists to visit the country.

Behind Brazil's Plan to Launch South America's First Digital Nomad Village

As a perfect example of how countries can embrace a "locals first" approach to tourism, the government is supporting a new NomadX-backed project in the north-west of the country, after a similar scheme in Europe injected \$30 million into the local economy.

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