

- Tourism Grows Back, Mindful Of Tests To Come

INTERNATIONAL TOURISM GROWS AMIDST CHALLENGES

According to the latest UNWTO World Tourism Barometer, international tourism saw a strong rebound in the first five months of 2022, with almost 250 million international arrivals recorded. This compares to 77 million arrivals from January to May 2021 and means that the sector has recovered almost half (46%) of pre-pandemic 2019 levels.

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TOURISM STATISTICS INFORM UN ON SUSTAINABLE DEVELOPMENT

A United Nations global assessment of progress towards the Sustainable Development Goals (SDGs) makes clear the important role that tourism must play in achieving the ambitious agenda for change.

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UNWTO SETS OUT SHARED GOALS AND OPPORTUNITIES FOR TOURISM IN PARAGUAY

Leading an official UNWTO delegation to Paraguay, Secretary-General Zurab Pololikashvili met with President Abdo Benitez to discuss the biggest challenges and opportunities for tourism in Paraguay and identify ways of working together to grow the sector in both size and relevance.

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ADVANCING SAFE MOBILITY FOR STRONGER RECOVERY

UNWTO joined the Organisation for Economic Co-operation and Development (OECD) and Spain in the recent High-Level Meeting on Safe International Travel held in Ibiza on 7-8 July. The High-Level Meeting focused on the lessons learned from the impact of the pandemic on international mobility and tourism, to build resilience to face future crises.

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LA RIOJA TO HOST 2023 EDITION OF THE UNWTO GLOBAL CONFERENCE ON WINE TOURISM

The Conference has become a leading international forum on trends, tools and opportunities to advance wine tourism. It provides an opportunity for experts and professionals, as well as consolidated and emerging destinations in this tourism segment to exchange knowledge and experiences.

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What's the impact of the Russian offensive in Ukraine on international tourism?

The Russian Federation's military offensive in Ukraine represents a major downside risk for international tourism that could delay the sector's still uneven recovery.

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MARK YOUR CALENDARS!

GLOBAL CONFERENCE ON WINE TOURISM

19-21 September, Alba, Italy

WORLD TOURISM DAY

Rethinking Tourism

27 September

UNWTO GLOBAL CONFERENCE:

"LINKING TOURISM, CULTURE AND CREATIVE INDUSTRIES:
PATHWAYS TO RECOVERY AND INCLUSIVE DEVELOPMENT"

14-16 November, Lagos, Nigeria

MORE FROM UNWTO:

GLASGOW DECLARATION ON CLIMATE ACTION IN TOURISM

Join 600+ signatories and accelerate climate action through tourism.

GUIDELINES PUT WOMEN'S EMPOWERMENT AT HEART OF TOURISM'S RESTART

Boost women's empowerment in tourism with this set of guidelines.

INNOVATION

Do you want to make your business grow? The Awake Tourism Challenge is for you!

[Awake Tourism Challenge](#) seeks to find the most innovative startups that are working to advance the United Nations Sustainable Development Goals through tourism.

Deadline: 15 October 2022

Unlock the potential of your tourism business with our Digital Futures Programme

How is your business doing digitally? Find out by taking this free [Small Business Digital Readiness Diagnostic](#), designed especially for SMEs serving the tourism sector:

EDUCATION

Tourism and education join hands for young people

Last call to [promote the development of educational ideas and experiences](#) through the tourism sector in Central America and the Caribbean. **New deadline: 30 September, 2022.** The winners will be invited to the Tourism Tech Adventure in the Dominican Republic that will take place in November 2022.

24/7 Tourism Online Academy is available for you!

No matter the place and time zone, more than 20 courses are waiting for you.

[Enroll now!](#)

INVESTMENTS

Reading recommendations: Colombia and Dominican Republic guidelines!

A new way to attract and promote investments to restart tourism and reactivate economies. Download the guides and discover the reasons, opportunities and tourism projects that make these countries privileged places for investment.

- [Tourism Investment Guidelines for Colombia](#)
- [Tourism Investment Guidelines for the Dominican Republic](#)

UNWTO MEDIA HIGHLIGHTS:



After two pandemic years, a summer travel bounce - and chaos



Brexit, working conditions and low pay: An inside look at Europe's hotel staffing crisis



Climate change: How harmful is tourism for the environment?



Mideast tourist arrivals could recover up to 70% of pre-pandemic levels



*The **World Tourism Organization** (UNWTO), a United Nations specialized agency, is the leading international organization with the decisive and central role in promoting the development of responsible, sustainable and universally accessible tourism. It serves as a global forum for tourism policy issues and a practical source of tourism know-how. Its membership includes 159 countries, 6 territories, 2 permanent observers and over 500 Affiliate Members.*

*Follow us on **Facebook**, **Twitter**, **Instagram**, **YouTube**, **LinkedIn** and **Flickr**.*

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