

Latest from Slovenia:

I FEEL
SLOVENIA

NEWS FROM
SLOVENIA



SEPTEMBER IN SLOVENIA: THE MONTH TO REMEMBER

If there's one thing that stands out when it comes to Slovenia and Slovenians, it's definitely the love of sports. We love to indulge in [active outdoor experiences](#) and we [love to cheer for our athletes](#), who make us proud with their achievements at major international sports competitions.

This September brings an array of exciting sports competitions, including **the World Cup in Climbing, Volleyball Men's World Championship, La Vuelta, EuroBasket**, where our team will defend the title of the European Champions from 2017, **L'Etape by Tour de France** presented by I Feel Slovenia and many more. What they all have in common is this "I Feel Slovenia" moment of pride. To be part of the cheering atmosphere, make sure to **check the GIFs** on our social media channels.

Another major event that brought Slovenia to the spotlight was [Bled Strategic Forum](#). Part of it was also **Tourism Panel**, where renowned names from the world of tourism gathered to discuss the future of tourism.

If we add the fact that The National Geographic has included Slovenia on [the list of the best destinations to travel this September](#) (also [statistics](#) tell about Slovenia's popularity), we could say that the beginning of autumn in Slovenia is simply remarkable.

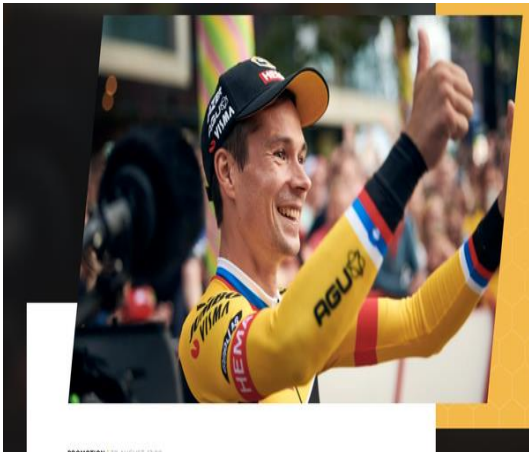
From Slovenia with love ... 



THE WORLD CUP IN CLIMBING IN KOPER

Last weekend, Koper turned into the capital of sports climbing and Slovenia once again proved that it is top organiser of major high-profile sports events. All the eyes were Janja Garnbret, who is also the ambassador of Slovenian tourism.

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JUMBO VISMA ACTIVATION CAMPAIGN

Also this year, the Slovenian Tourist Board partnered up with Jumbo Visma for a series of activities to raise the visibility of Slovenia. One of them is the activation campaign.



HIGHLIGHTS FROM THE BLEDED STRATEGIC FORUM

Instability as the only constant was the topic of this year's eighth tourism panel within the 17th Bled Strategic Forum. The speakers came to the conclusion that we need to stand for high value and not for high volume.

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VOLLEYBALL WORLD CHAMPIONSHIP

At the end of August, this year's biggest sporting event in Slovenia, [the men's](#)

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[volleyball world championship](#), started in Stožice, Ljubljana, which represents a top opportunity to promote Slovenia.

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NEW VIDEO: "SLOVENIA, THE HOMELAND OF EUROPEAN BASKETBALL CHAMPIONS"

To highlight **Slovenia during EuroBasket 2022**, a special video invitation to Slovenia has been launched. It was filmed with the members of the basketball team and the Dunking Devils acrobatic group, who with top-quality videos and attractive acrobatic actions with the basketball players invite guests to the land of the EuroBasket champions.

[Watch the video](#)



L'ETAPE BY TOUR DE FRANCE IN SLOVENIA

More than 1,000 registered cyclists will embark on the 70 and 138 km long routes, which passed through as many as eleven municipalities.

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STAY SAFE IN THE MOUNTAINS

Here are some recommendations you should follow for a safe trip to the mountains to make planning your alpine and hiking tours easier.

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- [The 50th edition of Days of national costumes and clothing heritage in Kamnik](#)
- [The latest edition of SINFO is out!](#)
- [Conventa on the path of sustainable transformation of congress tourism](#)
- [Promotional campaign of Slovenian tourism at EuroBasket 2022](#)
- [Tourist traffic has almost reached the level of 2019 in terms of the number of overnight stays](#)



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