

Latest from Slovenia:



## NEWS FROM SLOVENIA



## MORE SUSTAINABLE, INCLUSIVE, RESILIENT AND FAIR TOURISM FOR ALL

September is filled with numerous holidays closely connected with tourism: last week, we celebrated [the Day of Slovenian Sport](#), which highlighted the importance of sports for Slovenians. On Tuesday, we celebrated [World Tourism Day](#), which invited us all to rethink tourism. And last but not least: yesterday, **the International Day of Awareness of Food Loss and Waste Awareness** was celebrated.

This all shows that tourism forms an integral part in the development of the society and affects all field of our everyday lives. It is thus important to strive for **more sustainable, inclusive, resilient and fair tourism for all**. We are proud that Slovenia has been on this (green) road for quite some time and that the effects of our efforts can already be seen in numerous fields. This is also confirmed by the fact that Slovenia is the first European country to host [the Transformational Travel Council's Annual Conference](#).

Let the stories in this issue of the newsletter inspire you to include Slovenia into your amazing travel stories. Let them serve as an inspiration for guests who appreciate sustainability, diversity and authenticity.



From Slovenia with love ...



## 7 SUSTAINABLE STORIES FROM SLOVENIA AMONG THE BEST

At the Global Green Destinations Days, 7 Slovenian destinations were awarded for their sustainable practices: Jeruzalem, Ljubljana, Maribor, Miren Kras, Rogaška Slatina, Rogla-Pohorje and Vipava.

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## THE COASTAL TOWN OF PIRAN TURNS INTO NETFLIX MOVIE SET

Piran is the main filming location of the new Netflix production "The Union", which stars famous Hollywood actors including **Halle Berry**, **Mark Wahlberg** and **J.K. Simmons**.

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## CELEBRATING WORLD TOURISM DAY WITH A PRESS CONFERENCE

On the World Tourism Day, **the Ministry of Economic Development and Technology** and **the Slovenian Tourist Board** held a press conference on the projects, activities and measures, which respond to the current challenges.

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## CELJE: THE BEST HOSTING DESTINATION OF THE 2022 TOUR OF SLOVENIA

40 Slovenian tourism destinations, which participated in the promotion of Slovenia during **the 2022 Tour of Slovenia**, added their stamp to the project. Yesterday, the jury awarded **Celje** with the Trophy for **the Best Host**.

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Last week, we celebrated **the Day of Slovenian Sport**. Many of Feel Slovenia the podcasts are dedicated to sport and active outdoor adventures. So far, **Dr Noah Charney** has hosted top Slovenian cyclist and ambassador of Slovenian tourism **Tadej Pogacar**, sports journalist **Kate Wagner**, and former world-class swimmer **Sara Isakovič**, today a renowned sports psychologist.



## A TALK WITH KATE WAGNER ON SLOVENIAN CYCLING PHENOMENON

**Kate** is best known as a cycling journalist. She's covered **La Vuelta**, the **Tour de France** and all the biggest races, and has profiled and extensively interviewed Slovenian cyclists, including **Primož Roglič** and **Tadej Pogačar**.

[Listen to the podcast](#)



## ON OLYMPIC TRAINING FOR THE MIND WITH SARA ISAKOVIČ

**Sara Isaković**, a world-class swimmer from Slovenia, explains **why Slovenians are so good at sports**, what made her so good, why **Janja Garnbret** is her favourite Slovenian athlete and which Slovenian dish helps you achieve top results.

[Listen to the podcast](#)

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## THE NEW VIDEO WITH ANA ROŠ HIGHLIGHTS SUSTAINABLE GASTRONOMY IN SLOVENIA

Meet Jeanne and Matteo, biodynamic growers from a tiny Slovenian village of Srednje. They grow vegetables for one of the best chefs in the world, **Ana Roš from Hiša Franko**. A new video unveils the story of living and breathing with nature, with sustainable gastronomy in Slovenia.

[Read more](#)