

Latest from Slovenia:



## NEWS FROM SLOVENIA



## NOVEMBER IS IN FULL SWING

*".../ this small country of two million people, blanketed by around 60% forest, has established itself as a world leader when it comes to sustainability. It's also a key destination for outdoor pursuits /.../"* ([James March, National Geographic Traveller](#))

another 14 days have gone and we are returning to your inbox with our round up of the latest stories and exciting news from Slovenia.

Read about the highlights of the third edition of [the European Food Summit](#), which has just finished. The event saw the launch of [The 'Common-Sensitarian' Diet Manifesto](#), endorsed by a wide range of ambassadors and other supporters, including **MSc. Maja Pak**, the director of the Slovenian Tourist Board. Also, the journalists from abroad got a chance to explore Slovenia on amazing [Feel Slovenia trips](#) - check them out, you might get some great ideas for your next travel story.

Then there's [Slovenia's participation](#) in the WTM London, which saw the launch of a limited edition of the new NFTs, the upcoming [Days of Slovenian Tourism](#), new exciting experiences and much more.

Read and feel inspired ... .



## THE WRAP-UP OF THE 2022 EUROPEAN FOOD SUMMIT

The European Food Summit has come to an end, marked by outstanding events and inspiring guests. The event also saw the launch of The 'Common-Sensitarian' Diet Manifesto.

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## ANOTHER AWARD FOR THE VIDEO ON SLOVENIAN GASTRONOMY

Promotional video on Slovenian gastronomy, You can't spell Slovenia without love. Your plate awaits., was selected as the best promotional film in the tourism product category at the 13th Amorgos Film Festival in Greece.

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## SLOVENIA LAUNCHES A LIMITED EDITION OF NFTs AT WTM LONDON

The STB and the Julian Alps launched a limited edition of new NFTs at WTM London, which are also a ticket to the one-off event, The Ultimate Sensory Adventure in the Julian Alps.

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## KRANJ IS THE 2023 EUROPEAN DESTINATION OF EXCELLENCE

The European Commission has announced that Kranj has been selected as the winner of the 2023 European Destination of Excellence (EDEN) competition for their pioneering work as a sustainable tourism destination.



## NEW! EXPERIENCE VELIKA PLANINA

The new Slovenia Unique Experience reveals the rich pastoral heritage of the Velika Planina plateau, one of the most well-preserved pastoral plateaus in Europe.

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## THE DAYS OF SLOVENIAN TOURISM 2022

The largest professional event in the field of tourism will focus on achieving the vision of the current tourism strategy, "green boutique, with a smaller footprint and more value for all".

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Slovenian Tourist Board  
Dimičeva ulica 13, 1000 Ljubljana, Slovenija  
[www.slovenia.info](http://www.slovenia.info) [press@slovenia.info](mailto:press@slovenia.info)