



Tourism Review
NEWS
Respected Voice of Tourism

Weekly Travel Industry Insight

TOP 5 TRAVEL TRENDS IN 2023



A technological revolution in the tourism industry is no longer a hypothesis. In the next 12 months and beyond, we will witness a continuous change in the way we travel. New tools, solutions and knowledge, as well...

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CHANGING CLIMATE DESTROYS THE WILDLIFE IN KENYA



This year, 205 elephants died in Kenya because of the shortage of water. Drought creates problems not only for the wildlife in Kenya but for many other African animal species.

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CYCLING TOURISM IN ITALY BECOMING A 4 BILLION BUSINESS



Cycling tourism in Italy has an estimated economic impact of around 338,000 euros per kilometer. However, there remains a gap between north, central and southern Italy. Here are the cities that take advantage of...

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LOW-COST AIRLINES ARE THE BIG WINNERS OF THE CRISIS



Will tomorrow's air travel be exclusively low-cost? This is not necessarily the way ticket prices are going, but in any case, low-cost airlines have weathered the crisis better in Europe and beyond. Even in the...

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TO BAN OR NOT TO BAN THE SHORT-HAUL FLIGHTS



With the climate debate becoming ever more urgent, short-haul flights are increasingly being criticized. Flights of less than 500 kilometers are not ecological. Politicians like to use the issue to make their mark....

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THAILAND RECLAIMS ITS TITLE AS ASIA'S TOURISM POWER



Thailand has already welcomed more than 7 million tourists between January 1 and October 26, 2022, with the overall target for the year 2022 being up to 10 million visitor arrivals.

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GERMAN TOURISM REMAINS BELOW THE PRE-CRISIS LEVEL



German tourism remains on the road to recovery. In September, hotels, guesthouses and other lodging establishments in Germany recorded 47.2 million overnight stays by both domestic and foreign guests, stated the...

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TURKEY TARGETS 4.5 MILLION TOURISTS FROM THE UK IN 2023



Turkish Minister of Culture and Tourism Mehmet Ersoy stated that the highest number of visitors from the UK to Turkey was reached in 2019 when Turkey received 2.5 million tourists from the UK market.

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BLEISURE TOURISM IS THE FUTURE OF BUSINESS TRAVEL



Bleisure tourism is an emerging concept that has a place in the travel industry and whose expansion has occurred in recent years as the needs of MICE tourism or business tourism have increased. It focuses on the...

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