

## Bordeaux and València close off the year as the 2022 European Capitals of Smart Tourism

Bordeaux (France), and València (Spain) close off their year as 2022 European Capital of Smart Tourism. Both cities have set high standards with outstanding measures and best practices in smart tourism. They excelled as role models and as European Capitals of Smart Tourism promoting smart experiences throughout Europe and the world. They have strengthened the smart tourism network, and by working together and with other destinations, have succeeded in making European tourism smarter, greener, and stronger.



Read more news about the 2022 European Capitals of Smart Tourism  
Bordeaux and València [here](#).

Selected as the two 2023 European Capitals of Smart Tourism, Pafos (Cyprus), and Seville (Spain), will succeed the current capitals, in the new year. They will become part of the growing network of smart tourism cities in Europe and continue to act as role models for smart tourism in Europe. Find out more about the 2023 European Capitals of Smart Tourism [here](#).

## The 2022 European Capitals of Smart Tourism featured in National Geographic

The two 2022 European Capitals of Smart Tourism, Bordeaux and València and the 2022 European Destination of Excellence, Middelfart, continued to impress with their capacity to redefine the future of travel. That is what National Geographic decided to highlight in an article, where you can also find some of the smart tourism best practices in all three destinations. You may read the article [here](#).



*Representative from Pafos, Brussels, 9 November 2022*

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### DTTT X. Festival 2022: Bringing smart tourism destinations together

Organised by the Digital Tourism Think Tank, the X. Festival 2022 took place from 29 November to 1 December and brought together the tourism industry in a digital venue, to exchange about strategies and innovative knowledge in their sector.



As models of innovative tourism practices in Europe, the 2022 European Destination of excellence Middelfart and both 2022 European Capitals of Smart Tourism, Bordeaux and València, are best placed to engage with the tourism industry on why and how the future of tourism is smart tourism. Together, they took the time to highlight the necessity for becoming smart as a cornerstone for the evolution of the tourism industry in Europe and the world. They were able to rely on some of their own best practices to showcase smart transformation processes. Read more news about the 2022 European Capitals of Smart Tourism Bordeaux and València [here](#).

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### Bordeaux hosted the World Impact Summit 2022

From the 30 November to 1 December, Bordeaux, 2022 European Capital of Smart Tourism, hosted the World Impact Summit, which focuses on the ecological and economic transition, by bringing together the impact players of the sector.



Joined by València, 2022 European Capital of Smart Tourism, the two cities had the opportunity to share about their smart tourism experiences, that earned them their titles and that have been implemented during their year as Capitals. As role models for smart tourism and other cities in Europe, they demonstrated together that the future of sustainable tourism industry is smart.