

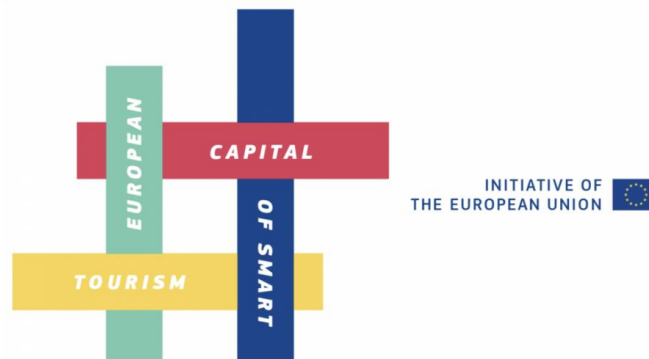
Accessibility in the spotlight of the new EU Smart Tourism podcast

The next episode of the [EU Smart Tourism Podcast](#) series is out! In this fourth episode of the EU Smart Tourism Podcast, we dive into the world of accessible smart tourism practices in Europe, the measures implemented and the people behind them taking a step further towards accessibility for all.

In this episode, Misa Labarile, Policy Officer at the European Commission's, DG GROW discusses with past winners of the competition as well as leading accessibility tourism policy experts how accessibility and inclusivity can be achieved and be a driving force towards smart tourism.

Listen to the new episode on all [podcast platforms!](#)

THE EU SMART TOURISM PODCAST



SMART GETS YOU FURTHER

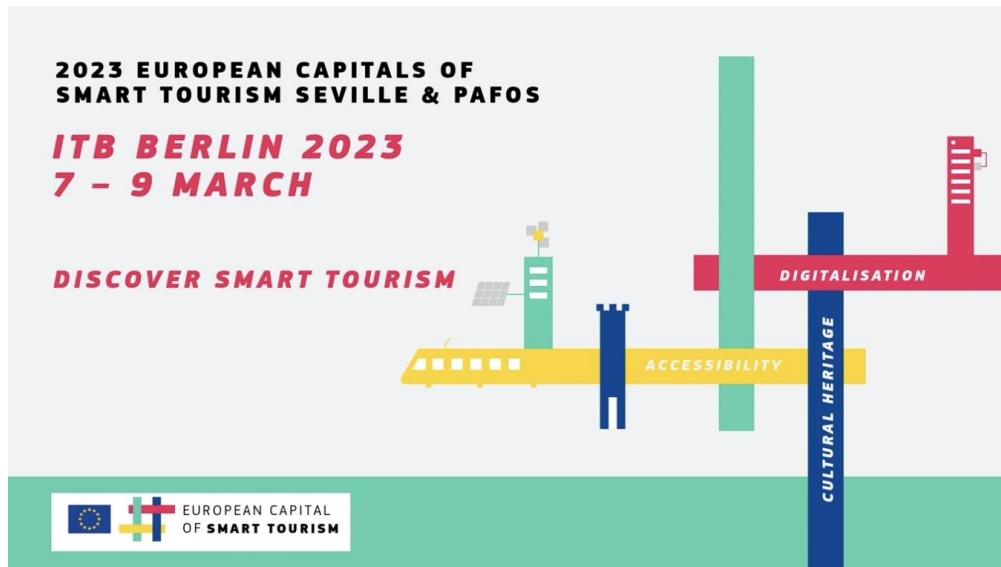
News from the 2023 European Capitals of Smart Tourism Pafos and Seville

Pafos and Seville in ITB Berlin on 7 - 9 March 2023

The 2023 European Capitals of Smart Tourism, Pafos and Seville, will be participating at the International Travel Fair ITB Berlin on 7-9 March 2023. During this event, representatives from both Pafos and Seville will be showcasing the smart tourism initiatives that make them special.

Visit the Smart Capitals at Hall 20, Stand 303, meet representatives from Seville and Pafos

and get a first-hand look at the world of Smart Tourism through the perspective of the current 2023 European Capitals of Smart Tourism.



The 2019 and 2022 European Capitals of Smart Tourism featured in Condé Nast Traveller

Two of the 2019 and 2022 European Capitals of Smart Tourism, Lyon and Bordeaux continue to impress with their sustainable approach. Condé Nast Traveller highlighted how both cities have contributed to making France on track to become the most visited country on the planet by 2025 as well as how the tourism sector is choosing smart practices and encouraging sustainable travel. You can read the article [here](#).

