

Weekly Travel Industry Insight

TRAVEL BEHAVIOR OF GERMANS – PREFERRING SHORTER TRIPS



While Covid was still present last year, the demand for vacation offers by German travelers rose in comparison to 2021. As a result, the travel industry recorded an increase of 22% to the previous year. These are...

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FRANCE REMAINS A VERY POPULAR TOURIST DESTINATION IN 2023



The year looks particularly positive for the French hotel sector, according to data analyzed by a digital marketing platform Sojern, a platform dedicated to the tourism industry.

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WHAT IS THE SAFEST SEAT ON A PLANE?



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TECHNOLOGIES THAT WILL BE TRENDING IN TOURISM IN 2023



The use of mobile phones and other gadgets, artificial intelligence, big data, and new ways of working are transforming the tourism sector.

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WHEN WILL CHINESE TOURIST COME TO EUROPE?



The world eagerly awaits the influx of Chinese tourists after the Covid-19 restrictions were removed. Now that Chinese tourists can travel abroad once more, will they return to Europe soon?

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KENYA'S TOURISM REVENUE UP BY 83% IN 2022



Kenya's tourism revenue jumped by 83% to 268 billion shillings (about \$2.1 billion) in 2022 amid a post-pandemic recovery, the government's Tourism Research Institute announced last week.

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TOURIST RENTALS IN EUROPE INCREASE PRICES TO COPE WITH INFLATION



Holiday homeowners in Spain, Italy and Germany expect a positive summer season despite the inflation and energy crisis that are affecting the vacation rental sector.

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CUBA'S TOURISM REPORTED GROWING NUMBERS IN JANUARY



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AIRPORT SECURITY CHECK IN SPAIN: NO MORE REMOVING LIQUIDS FROM SUITCASES



Travel enthusiasts are in luck. Time at airport checkpoints will be drastically reduced in just a few months.

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SWISS GUESTS SAVE THE DOMESTIC HOTEL MARKET



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