

I FEEL  
SLOVENIA



## FOUR GOLD AND ONE SILVER AWARD FOR EXCELLENCE IN COMMUNICATION

At the prestigious international **Golden City Gate Awards**, among more than **100 entries** from 21 countries, the Slovenian Tourist Board (STB) won **four gold and one silver prize**. The international jury at the ITB Berlin, one of the most important business events in the world, has awarded all five projects entered by the STB. Slovenia was the most successful country in this year's competition.

### GOLD AWARDS:

- **Slovenia - Connecting Sports and Tourism Business Event** (MICE & Event National Category)
- **Slovenia Travel Guide** (Print Advertising International Category),
- **the Slovenia Green promotional documentary** (Country International Category)

- and **Feel Slovenia the Podcast** (Online International Category)

### SILVER AWARD:

- The video featuring cycling ace Tadej Pogačar: **This is my way of freedom. My way of enjoying life** (Sustainable Tourism Category).

**Ljubljana Tourism** has also won two gold awards. The first award was awarded for the **Plečnik's Ljubljana** film in the **Arts and Culture category** and the second one for the dynamic **Extreme Ljubljana** sports video, produced by Extrem.

Last but not least, Slovenia was highlighted in a video produced by the **German branch of Adria Mobil**, which won the Golden Bear in the caravanning category. The video was filmed in Slovenia.

[Read more](#)

### GOLD AWARDS:



## SLOVENIA – CONNECTING SPORTS AND TOURISM

The business event was part of a wider STB's promotional campaign, created in partnership with the Basketball Federation of Slovenia (KZS) and Slovenian tourism industry during EuroBasket 2022.

[Read more](#)

## PRINTED VERSION OF THE SLOVENIA TRAVEL GUIDE

The general travel guide in English, *Slovenia. My way of exploring diversity*, offers a unique insight into Slovenia's tourism offer and comprehensive description of places to visit.

[Read more](#)



## SLOVENIA GREEN DOCUMENTARY

This is **the first documentary** produced at the STB to comprehensively showcase sustainability in Slovenia's tourism. The focus is on **the Slovenia Green Gourmet Route**, which connects the stories of **Slovenia Green** label winners and presents sustainability through the eyes of locals, destination representatives and tourism providers.

[Watch the video](#)



Feel Slovenia the podcasts are produced by the Slovenian Tourist Board and hosted by **Dr Noah Charney**, an American writer and professor living in Slovenia. He has hosted many renowned guests, including top Slovenian athletes, such as **Tadej Pogačar**, **Ilka Štuhec** and **Sara Isaković**, and a number of foreign experts, including American journalists **Kate Wagner** and **Alex Crevar**.

[Listen to the podcasts](#)

**SILVER AWARD**



## THE VIDEO FEATURING CYCLING ACE TADEJ POGAČAR

**Tadej Pogacar**, the boy wonder who stunned the cycling world by winning **Tour de France** twice in a row (2020, 2021), reveals the secret of his success and how he feels connected to Slovenia. It's a story about the incredible energy, team spirit and stunning natural beauty found in Slovenia.

[Watch the video](#)

- [All you need to know about Slovenia's presentation at the ITB Berlin 2023](#)
- [On 7 March, ITB Berlin, one of the world's most important tourism events, started](#)