

Weekly Travel Industry Insight

TOP 5 MOST VISITED TOURIST SITES IN FRANCE IN 2022



In 2022, France reaped record revenues from international tourism, approaching 58 billion euros. These figures confirm a massive revival of visitors to emblematic places, particularly in Paris and its suburbs. After...

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EU FORECASTS A TURNING POINT OF INTERNATIONAL TOURISM IN 2023



Europe remains one of the most dynamic tourism markets in the world, having seen a strong rebound in international arrivals in 2022 and an acceleration from long-haul markets is expected this year. The importance...

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51 MILLION TOURISTS VISITED TURKEY IN 2022



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**AIR PASSENGER TRAFFIC INCREASED TO 84.2% OF
2019 LEVELS**



Travel demand worldwide remains strong even at the beginning of 2023. According to the most recent analysis by IATA, last January air passenger traffic (measured in passenger-kilometers) increased by 67% compared...

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LUXURY HOTEL INVESTMENT IN SPAIN REPRESENTS 37% OF TOTAL



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WHERE ARE THE MOST DANGEROUS CITIES IN EUROPE?



A recent survey shows travelers in which European cities people feel safe and in which they should walk the streets with caution. Many popular EU capitals may be quite dangerous.

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WEDDING TOURISM IN ITALY RECORDED DOUBLE-DIGIT GROWTH IN 2023



ARMENIAN TOURISM EXPECTS 2 MILLION TOURISTS THIS YEAR



Last year, 1.7 million tourists visited Armenia. The government has set a goal to increase this number to 2.5 million by 2026.

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HOTEL TECHNOLOGICAL TRENDS – TOWARDS TO COMFORT OF THE GUESTS



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THAILAND REMAINS TOP DESTINATION FOR EUROPEANS



The Tourism Authority of Thailand (TAT) expects 6 million tourists from Europe this year, about 80% of the pre-pandemic total, to bring in more than 420 billion baht by the end of the year as part of the total revenue...

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CITY TOURISM IN AUSTRIA ON THE WAY TO PRE-PANDEMIC FIGURES



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