



BRANDENBURG



Pyramide im Park Branitz (c) TMB Fotoarchiv Steffen Lehmann

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Foreign Newsletter 05 2023

In recent years, tourism has been rather quiet and travel was only possible to a limited extent. We are therefore all the more pleased to be able to report the latest news from Brandenburg to our readers.

**We hope you enjoy reading this newsletter and wish you the following from the new TMB foreign team
Regina Zibell and Irina Lübke**

Gardens and parks in Brandenburg

Brandenburg is the land of great gardens and parks. Prussian kings and princes, but also renowned landscape architects such as Peter Joseph Lenné and Hermann Fürst von Pückler-Muskau once laid out extensive parks that still reflect the garden art of their time.

In Cottbus, Hermann Prince of Pückler-Muskau left behind an impressive ensemble with Branitz Park and Palace. The prince left nothing to chance in the design of the park. The result is a landscape with impressive woods, wide meadows, ponds and moats and, of course, the park's two distinctive "flagships", the unique earth pyramids. A walk through this landscape park is always a pleasure.

On the Oder River, at the very eastern end of the country in the Oder-Spree Lake District, is a true Baroque wonder - the Cistercian monastery of Neuzelle with its Baroque garden, which will be completely restored in spring 2022. With its paths and waterways built in the 18th century, steeply sloping terraces as well as its historic plant population, this monastery garden is today considered the only baroque garden in Brandenburg. The area of around five hectares was once a place of peace and contemplation for the monks, as well as a place for growing grapes. The association of monastery vintners revived this tradition in 2002. Since then, seven red and white grape varieties have flourished here on the once overgrown robinia slope.

The Eberswalde Forest Botanical Garden, which belongs to the local University for Sustainable Development, is particularly rich in species. Around 1,200 species of native and foreign woody plants grow on its territory, which you can almost have to yourself all year round. There are only half a dozen forest botanical gardens in Germany. The family garden in Eberswalde, on the other hand, with its various play landscapes, represents how old industrial sites can be reused and developed into green oases.

Green oases can also be found near the Polish border, in Schwedt (Oder). The Lenné Park Criewen is 9 hectares in size and invites you to take a walk with its rare copses. In its centre are the reconstructed castle and the village church. The Lenné Park Zützen, a former estate park, is characterised by a diverse stock of old trees such as plane tree, large-leaved willow and elm. It also includes extensive meadows and pastures as well as a nature trail and a hiking rest area of the Lower Oder Valley National Park. Frankfurt (Oder) is a

green city with many parks and publicly accessible gardens. In addition to the Botanical Garden, there are the Lennè Park, the Lienau Park, the Gertrauden Park and the Kleist Park. All of them are small parks characterised by various woody plants and tree species, flowing waters and ponds. Between the Old and New Oder is Ziegenwerder, a nature island with old giant trees, watercourses, gastronomy and an adventure playground.

The East German Rose Garden can be found in Forst (Lausitz). The charm of the historic park lies in the special composition of garden art, botanical diversity and landscape architecture. There are different varieties of roses, sculptures, pergola courtyards, water features, garden areas in the character of Art Nouveau and park elements in the English landscape style to see. The Rose Garden Festival will be held here from 23-25 June 2023. In addition to a colourful backdrop, there will be a cut rose show, garden music in the rose park, open-air classical music, cabaret and fascinating illuminations.

Further information: www.brandenburg-tourism.com

Opening of the asparagus season

The season of the popular and healthy asparagus began with the asparagus tasting on 13 April. Many Brandenburg asparagus farms sell the freshly harvested vegetables directly and offer other rural products. These include field-fresh fruit, poultry or homemade specialities. The white gold from Brandenburg is sold throughout the state on asparagus farms, in farm shops and at stalls. At the asparagus and adventure farm Klaistow, the experience is not neglected either. Breakfast and asparagus buffets and, above all, the natural game enclosure, the petting zoo, a climbing forest and the huge playground make the asparagus farm attractive for the whole family.

www.brandenburg-tourism.com/search/?q=spargelhof&no_cache=1

Climate-friendly dry beer from the Neuzelle monastery brewery

Stefan Frische, Managing Director of Klosterbrauerei Neuzelle, and his team at the monastery brewery have developed a product that mixes beer powder and water, and the result is a classic pale ale. The soluble beer powder is made from a specially brewed beer from the monastery brewery. It looks like beer, has a head of foam and tastes like beer. It is brewed with conventional technology. It is still alcohol-free. The next step is to bind alcohol in the beer powder. The idea of beer powder is simple. To protect the environment, beer

is not transported in bottles and barrels. This is particularly worthwhile in transport-intensive export markets such as countries in Asia and Africa. Shipping abroad also reduces the costs of transport and storage. Beer consists of 90% water. To be truly environmentally friendly, the next goal is to transform the traditional brewing process. Then as much as possible can be saved in terms of costs and, above all, resources such as energy and water. This reduces the carbon footprint and makes the home-brewed beer sustainable. The brewery has been working on this for two years. Now they are still working on a balanced taste and the solubility of the powder.
www.klosterbrauerei.com/shop/englisch/800

Karls Erlebnishof in Elstal gets a new addition

Fans of Bibi and Tina can be excited. Right next to Karls Erlebnis-Dorf in Elstal near Berlin, the Bibi & Tina Leisure Park is being built on an area of 60,000 square metres. In addition to numerous activities involving horses, riding, games and fun, there will also be a matching themed hotel. The amusement park is ideal for a family outing. You can easily spend a whole day here. With glass manufactories, a large farmers' market, numerous rides for families and child-friendly restaurants, there is plenty of variety for young and old. Attractions for children include the flying umbrella, the flying coffee table or the berry slingshot. The mini children's roller coaster is environmentally friendly and fun for all. The ride can only start when mum or dad, grandma, grandpa or other participants start pedalling. The ride starts from the two-metre-high lift, then curves and goes over three small hills until one lap is completed. At the children's farm, donkeys, sheep, goats, ducks, horses and rabbits are happy to welcome visitors and one or two animals are happy to be petted. Regional products are also sold fresh from the harvest. From April to mid-June it's asparagus season and from May sweet strawberries tempt visitors. Sustainability is also a priority at Karl's strawberry farm. Starting with simple things like saving energy, not using plastic dishes and washable napkins, to waste avoidance, saving paper and biodiversity, to name but a few. Starting this summer, even more experiences like Snow Mountain, Weather Change or Lightning and Thunder will provide fun.
www.brandenburg-tourism.com/poi/havelland/farm-shops/karls-erlebnis-dorf/?no_cache=1

Shopping fun at the Designer Outlet Berlin

Also in Elstal, the Designer Outlet Berlin is the ideal destination for fashion

fans. Shop under the open sky in a relaxed atmosphere at more than 100 international fashion and lifestyle brands, including Armani Exchange, Karl Lagerfeld, Hugo Boss, Joop! Strellson, Marc O'Polo, Lacoste and Adidas. The shops offer high-quality merchandise from the previous season at prices that are up to 70% off the manufacturer's recommended retail price all year round. In addition to the latest trends in lifestyle and designer brands, there is a wide range of homeware, accessories, beauty and cosmetics as well as confectionery to discover. Cafés and restaurants such as Frittenwerk, Five Guys, Starbucks, Dean & David and Nordsee offer a little break from shopping. www.mcarthurglen.com/en/outlets/de/designer-outlet-berlin

King Charles and entourage visit ecovillage in Brandenburg/Regional Brandenburg products

In spring, King Charles, who has long been interested in and committed to sustainability in the UK, visited the Brodowin ecovillage to find out about production methods and products. The Brodowin eco-village is located in the middle of the Schorfheide-Chorin biosphere reserve. A diverse range of fresh vegetables and high-quality dairy products from their own biodynamic production can be purchased at the Brodowin farm shop.

This is not the only place in Brandenburg where fresh regional products originate: In the Sielmann natural landscape, the Köllnitz fishery offers freshly caught specialities. Directly from the lake and from the in-house smokehouse, these are deliciously prepared and served in the Köllnitzer Fischerstuben restaurant. The farm shop sells a variety of fish specialities and fish rolls every day.

And anyone who wants to pick their own fruit will find countless opportunities throughout the state of Brandenburg. The demand for fresh, regional produce has grown in recent years. With Spreewald linseed oil and pickled gherkins, asparagus, apples and soft fruit, goat cheese and much more, farm shops and manufactories offer regional and fresh products. Teltow turnips are grown, fine wines are distilled and fish is smoked; even saffron is grown in Brandenburg.

Karolin goats live on an organic farm north of Nauen in the Ruppiner Seenland and provide the raw material that is processed in the goat dairy into around 20 different types of cheese, which are available in the farm shop. From raw goat's milk cheese to fresh cheese and long-matured semi-

hard cheese, complete cheese wheels are also available. In addition to products made from goat's milk, bread, baked goods, honey, jam and sausage are also offered. Products from other regional organic farms as well as small goat souvenirs complete the farm shop assortment. Further information: www.brandenburg-tourism.com/search/?q=regionale+Produkte&no_cache=1

Admirable holiday home architecture in the Uckermark region

Tree house adventure

The tree house hotel Gut Gollin is located in the Schorfheide-Chorin Biosphere Reserve to the north-east of Berlin. The five cottages are perched a few metres above the ground and offer cosy, rustic comfort. There are different types of houses. In the largest tree house, the Haselburg, up to six people can stay overnight. The tree house Waldgeflüster can be reached via a comfortable staircase. The Entenstrich tree house, on the other hand, is only suitable for the athletic, as it has to be climbed via a ladder. Some houses can also be booked in winter.

www.brandenburg-tourism.com/poi/uckermark/holiday-rental-flats-etc/baumhaushotel-uckermark-gut-gollin-tree-house-hotel/?no_cache=1

Architect's house with glass ground floor

The black house is idyllically situated on the outskirts of Pinnow, two hours north of Berlin, and at first glance it looks like a barn. If it weren't for the huge windows that offer an unobstructed view of nature on two sides. Inspired by the architecture of the neighbouring settlers' houses, the house is clad in larch wood. The walls and ceilings are also completely panelled with natural wood and glazed in black-brown. This conveys a feeling of security and pushes the architecture into the background. Thus living space and nature merge and make the house a special place. www.brandenburg-tourism.com/poi/uckermark/holiday-rental-flats-etc/das-schwarze-haus-holiday-home/?no_cache=1

Urban oasis on Lychen's old town island

In the middle of the Uckermark Lakes Nature Park, directly in the old town of

Lychen (two hours' drive north of Berlin), you will find Die Bootschaft. Here, design, comfort and nature come together. The former cooperage (where barrels were once made) has been turned into a holiday property with four different studios, each with its own character. All floor plans are open and modern. Superfluous corridors and dispensable doors have been dispensed with.

<https://bootschaft-lychen.de/en/>

Contemporary art by the lake

Gut Fergitz is located in the Schorfheide-Chorin biosphere reserve on the western shore of Oberuckersee. Four holiday flats and a holiday home with a view of the lake were created from a dilapidated estate. The spacious flats have the character of lofts and were furnished in contemporary architecture with materials that create a link to the region. Environmentally friendly building materials were used, and historical ones were reused. Works by various artists are displayed in the holiday flats. If you like a work of art, you are welcome to buy it www.gut-fergitz.de/en

Igloos with a lake view

Romantic houseboat cabins stand on the shore of the Templiner Stadtsee lake (two hours north of Berlin). The igloos are rustic and cosily furnished without sacrificing comfort. On just a few square metres you will find everything you need for a relaxing and restful holiday. Starting with a large double bed with shelves for books and tablets to a cosy sitting area and a well-equipped kitchenette. Of course, a small bathroom with shower and toilet is not to be missed. www.iglu-camp.de/en/iglu-camp-templin

Die TMB Tourismus-Marketing Brandenburg GmbH wurde 1998 gegründet. Als Destination-Management-Organisation ist die TMB für die langfristige und nachhaltige Positionierung sowie Entwicklung und Vermarktung der touristischen Angebote im Land Brandenburg verantwortlich. Hierzu zählt insbesondere die Markenführung der touristischen Marke Brandenburg und der damit verbundene Markenprozess. Die Gesellschafter der TMB sind das Land Brandenburg (59 Prozent), die Vereinigung Brandenburgischer Körperschaften zur Förderung der Brandenburgischen Tourismuswirtschaft GbR (36 Prozent) und die Berlin Tourismus & Kongress GmbH (visitBerlin) (5

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