



Tourism Review
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Respected Voice of Tourism

Weekly Travel Industry Insight

SOCIAL MEDIA TRENDS 2023



Promoting travel and hospitality services heavily relies on social media. Therefore, marketers need to stay up-to-date with social media trends. Here are the key trends for social media in 2023:

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U.S. TOURISTS TRAVELING TO EUROPE DESPITE SOARING PRICES



This summer, there were unprecedented numbers of planes flying across the Atlantic and a surge in the sale of US holidays to Europe. Experts are surprised by the trend of U.S. citizens traveling to Europe, describing...

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POPULAR TOURIST ISLAND BANS SHORT-TERM RENTALS



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AIRLINES INCREASE CAPACITY TO MEET THE HAJJ 2023 DEMAND



Muslims pilgrimage to the holy sites in Mecca, Saudi Arabia, called the Hajj. It is one of the five pillars of Islam and will occur from Monday, June 26, to Saturday, July 1, 2023.

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SCHENGEN VISA TO BE FULLY DIGITIZED



The European Parliament and the Council of Europe have agreed on digitizing the Schengen visa procedure.

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THREE NEW UPDATES TO GOOGLE MAPS TO SIMPLIFY TRAVEL **Video**



As the summer season approaches, Google Maps has added new features to simplify travel and make it more accessible and enjoyable for tourists. In a recent blog post, the technological giant announced its efforts...

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EVOLVING THE LUXURY HOSPITALITY SECTOR - KEY ASPECTS



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JAPAN FACES A LACK OF STAFF IN ITS TOURISM INDUSTRY



Japan is currently experiencing a labor shortage in the tourism industry. This is because many companies in this sector had to reduce their workforce during the pandemic. As the economy improves, the workers have...

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DUBROVNIK BANS WHEELED SUITCASES



EU TOURISM SECTOR EMPLOYS 70% FEWER BRITISH PEOPLE AFTER BREXIT



In 2017, 11,970 British citizens worked in the tourism sector in European Union countries. Since then, and with Brexit on the horizon, that number has dropped by 69% to just 3,700, according to the latest count...

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GERMAN TRAVELERS CONTINUE TO SPEND MORE ON HOLIDAY DESPITE RISING COSTS



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JORDAN'S TOURISM EXPECTS A RECORD YEAR



Jordan's tourism sector is experiencing an impressive surge this year, with record-breaking numbers of tourists visiting the country. Experts predict that this trend will continue until the end of the year, with...

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SPAIN EXCEEDED 34 MILLION INTERNATIONAL AIR PASSENGERS IN MAY



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THE AIRLINE INDUSTRY IS BETWEEN RECOVERY AND UNCERTAINTIES



The airline industry is showing signs of recovery, and companies are eager to make profits. However, uncertainties include an economic slowdown, increased airfare, and delayed aircraft deliveries. AlixPartners provides...

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