


SLOVENIA'S SUMMER ESCAPADES AND REMARKABLE STORIES OF SUCCESS

This newsletter brings you an array of exciting news that will undoubtedly ignite your wanderlust for Slovenia. Apart from **exciting new openings and products**, we invite you to join us as we delve into the thrilling world of sports, with [Tadej Pogačar's remarkable performance](#) at the Tour de France, **Primož Roglič** and [the Jumbo Visma development team](#), making Slovenia their training ground and [the Slovenia Outdoor app](#). In other thrilling news, [Luxair](#) will be offering flights to Slovenia, providing convenient access to our captivating landscapes and vibrant cities. We are also proud to announce that the Slovenian Tourist Board has been honoured with [a new award](#) for the captivating Slovenia Green documentary.

The icing on the cake is the captivating stories and experiences from [June's Stories from Slovenia](#) in our exclusive recap and [the new sensational video and the podcast](#) on the Ultimate Julian Alps Sensory Adventure.

Enjoy the read and prepare to be enchanted by Slovenia's summer escapades!

From Slovenia with love... 

SLOVENIA'S CYCLING TALES

POGAČAR'S TOUR DE FRANCE TRIUMPH HIGHLIGHTS SLOVENIA

As the first exhilarating week of the Tour de France draws to a close, the ambassador of Slovenian tourism, Tadej

ROGLIČ AND JUMBO VISMA DEVELOPMENT TEAM TRAIN IN SLOVENIA

After receiving warm receptions from fans in Ljubljana and Zagorje for his victory at Giro D'Italia, Roglič is now back on his

Pogačar, emerges as a prominent contender for the coveted overall title.

[Read more](#)

bike. Also Jumbo Visma development team is currently training in Slovenia.

[Read more](#)

NEW FOR YOU

KAMNIK-SAVINJA ALPS WITH HASSLE-FREE ORGANIZED TRANSPORT

No valley or mountain tour starting point in Kamnik-Savinja Alps will be out of reach in the summer months. Take advantage of the transport service stopping at various stations.

[Read more](#)

SUNROSE7 HOTEL INTRODUCES A NEW BIODYNAMIC POOL

Sunrose 7, a renowned adults-only heritage boutique hotel in Bohinj, proudly announces the addition of a remarkable feature to its resort—a brand new biodynamic pool.

[Read more](#)

NEW CYCLING HOSTEL IN KROPA: BAJTA KROPAR'CA

DO YOU KNOW SLOVENIA OUTDOOR APP ALREADY?

Bajta Kropar'ca is a charming hostel with 38 beds, common area, mini wellness, terrace, bike room, and rental services. Perfect for hiking and cycling enthusiasts, featuring green business guidelines and cyclist-friendly amenities.

Explore

Slovenia Outdoor Association unveils groundbreaking Slovenia Outdoor app. With advanced Outdooractive technology, the app guides cycling and hiking trails across Slovenia. Already embraced by 14 million users in Europe.

Explore

THE ULTIMATE JULIAN ALPS SENSORY ADVENTURE

Listen to the podcast

Watch the video

We invite you to delve into the awe-inspiring Ultimate Julian Alps Sensory Adventure through an enthralling video and a podcast. The event, which took place in Bohinj at the end of May, brought together 15 distinguished foreign media representatives who exchanged their exclusive NFTs for an immersive journey through the Julian Alps.

Read more

AN ENTICING RECAP OF SUMMER HIGHLIGHTS

STORIES FROM SLOVENIA IN JUNE: UNVEILING SLOVENIA'S SUMMER SPLENDOUR

Experience Slovenia's summer allure in the June edition of Stories from Slovenia. Picture yourself in idyllic daydreams, strolling waterfront paths and enjoying water parks in Slovenian spas. Indulge in refreshing drinks, savor local flavors, and immerse yourself in vibrant cultural festivals.

Explore exciting stories

-
- [Bukovica in Vipava Valley welcomes new tourist information centre](#)
 - [The Times ranks Ljubljana 4th for autumn breaks and The Grand Tour showcases stunning Slovenia](#)
 - [Luxair to launch Ljubljana-Luxembourg flights in September](#)
 - [Slovenia Green documentary honoured with silver award at US International Awards](#)