

Weekly Travel Industry Insight

TOP 10 MOST OVERRATED TOURIST CITIES WORLDWIDE



It is essential to be realistic when choosing a travel destination, as everything has flaws and personal preferences vary. Don't be swayed by influencers or advertising. A recent study found the top 10 most overrated...



ROME INCREASED THE TOURIST TAX: ESTIMATED REVENUE IS EUR 180 MILLION



The Rome City Council has approved Budget Councillor Silvia Scozzese's proposal to increase the tourist tax in Rome. This tax has remained the same since 2014 and will now be raised to new amounts.



MORE AND MORE CITIES BAN OR RESTRICT GIANT CRUISE SHIPS



CHINA: DOMESTIC TRIPS GREW BY 64%



China's tourism industry has been slowly recovering this year, particularly in its domestic market.



FRANCE CAN HARDLY HANDLE SO MANY TOURISTS



France faces challenges in managing the large influx of international visitors, even though tourists contributed a staggering \$95 billion to the French economy last year. In 2020, France remained the most visited...



DARK TOURISM IS BECOMING FASHIONABLE AMONG AMERICAN TRAVELERS



The phenomenon of dark tourism is a growing trend where people travel to destinations associated with tragedy and disaster. One of the most famous examples is Chornobyl, which gained increased attention due to the...



IRAN TO BOOST THEIR TOURISM INDUSTRY DESPITE TENSIONS



EGYPT: NUMBER OF FLIGHTS INCREASED BY 29% DURING THE FIRST HALF OF 2023



According to data released by the Ministry of Civil Aviation in Egypt, there has been a notable 29% rise in the number of flights during the first half of 2023, with a total of approximately 191,000 flights. This...



GERMAN COMPANIES ARE EXPECTING MORE BUSINESS TRIPS AGAIN



PROFITABILITY IN THE SPANISH HOSPITALITY SECTOR IS 6% BELOW THE 2019 LEVEL



According to the Spanish Hospitality sector Employers' Association, hospitality companies' profitability is still 5.9% lower than in 2019. They predict a successful summer in terms of turnover and employment but...



ECO-FRIENDLY TRAIN TICKETS IN EUROPE ARE OFTEN MORE EXPENSIVE THAN FLIGHTS



JAPAN HAD MORE THAN TWO MILLION TOURISTS IN JUNE



Japan's tourism industry has been at an almost complete standstill for over two years due to the pandemic.



THE SHORT-TERM RENTALS MARKET IN MILAN EXPLODED BY 50% IN 3 MONTHS



RUSSIA LEADS THE TOURISM SOURCE MARKETS FOR MALDIVES



The Maldives recently achieved a significant milestone by receiving its onemillionth tourist of the year a month earlier than expected. This accomplishment fulfills President Ibrahim Mohamed Solih's goal of hosting...

