



Tourism Review
NEWS
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Weekly Travel Industry Insight

TOP 10 LARGEST CRUISE SHIPS WORLDWIDE



Cruise ships are increasingly becoming small floating cities. When measuring cruise ships, gross tonnage (GT) is used instead of passenger capacity, length, or draft in meters. The term "ton" originated from the...

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CHINA'S DOMESTIC TOURISM REVENUE EXCEEDS 5 TRILLION YUAN THIS YEAR



The Chinese economy is showing improvement, particularly in the domestic tourism sector. According to a recent press release from the China Tourism Research Institute (CTRI), domestic tourist trips are expected...

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ALGARVE TOURISM FAILS TO MEET SUMMER EXPECTATIONS



AIRBNB WILL HAVE TO REPORT OVERPRICED ACCOMMODATIONS DURING THE 2024 OLYMPICS



Starting in January 2024, tourist rental platforms like Airbnb must alert users to housing options at prices higher than the industry average.

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CHOOSING DESTINATIONS BASED ON SOCIAL MEDIA



It is hard to miss the stunning photos of crystal-clear water, white sandy beaches, and colorful alleys on social media during summer. In fact, 61% of social media users in Germany on vacation share more pictures...

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MOST TRAVELERS VISIT ONLINE TRAVEL AGENCY WEBSITE BEFORE PURCHASING A TRIP



A recent Expedia Group's Journey to Purchase study revealed the online travel habits of people seeking inspiration and planning their trips. The results show that people spend an average of 303 minutes, or more...

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BUSINESS TRAVEL: TRAINS ARE MORE POPULAR THAN EVER IN EUROPE



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HOTELIERS AND RESTAURATEURS IN THE PARIS REGION SMILE – 10% MORE TOURISTS IN JULY



It is evident that a new trend is emerging, which is noticeable in the subway where people from different cultures and languages mix. In July, Paris experienced an influx of tourists, and according to the tourist...

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SPAIN COULD BEAT ITS TOURISM RECORD WITH 263.9 MILLION TRAVELERS IN 2023



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FEWER OVERNIGHT STAYS RECORDED ON THE BELGIAN COAST



Tourist establishments on the Belgian Coast have reported a decrease of 10% in the number of overnight stays for July compared to last year. The figures confirm that tourists spent less time on the Belgian Coast...

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VIETNAM ACHIEVED 83% OF THE 2023 INTERNATIONAL VISITORS PLAN



2023 RUGBY CHAMPIONSHIP: INTERNATIONAL TRAVELERS HEAD TO FRANCE



Following the opening of ticket sales for the men's rugby competition in September 2022, there was a significant surge in flight bookings of international travelers to France. Domestic flight reservations increased...

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TOURISM IN BRAZIL HAS REACHED ITS HIGHEST TURNOVER SINCE 2015



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MADAGASCAR IMPROVES AIR TRANSPORT OFFERS TO BOOST TOURISM



Although 2022 had its ups and downs, Madagascar tourism looks bright. Reservations for 2023 are at full capacity, air transports and flight frequencies are increasing, and historic companies like Corsair are returning....

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35 MILLION ITALIANS ARE ON HOLIDAY THIS SUMMER SEASON



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