



Tourism Review
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Weekly Travel Industry Insight

TOP 5 LESS KNOWN BEAUTIFUL CHRISTMAS MARKETS IN GERMANY 2023



The time of Christmas markets in Germany has started! With the end of November drawing near, the air is filled with the scents of mulled wine, gingerbread, and roasted almonds, making Christmas markets one of the...

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SWISS TOURISM FORECAST: SOLID GUEST NUMBERS IN THE WINTER



The Swiss tourism industry had a successful summer season and is now looking ahead to the winter months with cautious optimism. According to the KOF (Economic Research Center) winter forecast, the industry experienced...

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ANGKOR SITE RELOCATION PROGRAM CRITICIZED BY AMNESTY INTERNATIONAL



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INBOUND TOURISM IN CHINA TO INCREASE DO TO FACILITATED VISA PROCESS



The Ministry of Foreign Affairs has significantly changed entry and visa policies for foreigners entering China. The unilateral visa exemption policy has been resumed, and efforts are being made to improve the overall...

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THE OLYMPIC GAMES COULD HARM PARISIAN HOTELS' IMAGE



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EMIRATES KICKS OFF MEGA AIRCRAFT ORDERS



The Dubai-based airline Emirates has signed a contract with Boeing to purchase 90 of their future widebody aircraft. These planes are named the B777X.

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CARIBBEAN DESTINATIONS EXPECT A PROMISING SEASON



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BERLIN PROVIDES ACCOMMODATION FOR ASYLUM SEEKERS IN A LUXURY HOTEL



Once considered one of the finest luxury hotels in Berlin, the Brandenburger Hof has seen a decline in recent years. In 2013, it was taken over by Dormero, but its current rating on Booking is only 6.6. Furthermore,...

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TOURISM IN CUBA FALLS SHORT OF EXPECTATIONS



The tourism industry in Cuba is facing a tough time this year. The high season has recently begun and it is not meeting expectations.

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MARKETING: WHICH SOCIAL MEDIA PLATFORMS TO USE?



Social media platforms are a crucial part of the inspiration and research process regarding travel. However, its role in the travel industry goes beyond just showcasing picturesque locations. Social media platforms...

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GREECE'S TOURISM REPORTS POSITIVE NUMBERS DESPITE NATURAL DISASTERS



URUGUAY PLANS 50% HOTEL SUBSIDY TO BOOST DOMESTIC TOURISM



The Ministry of Tourism (Mintur) in Uruguay is working on a new initiative to promote domestic tourism during the low season months. The initiative involves a 50% discount on hotel rates. The initiative aims to...

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